

**RESPONDENT:** 2824041205 – Alison Saunders  
**SECTOR:** Unknown - Individual

**Q1 - What are your views of the different census approaches described in the consultation document?**

Admin burden on the individual which seems pretty daunting.

**Q2 - Please specify any significant uses of population and housing statistics that we have not already identified.**

N/A

**Q3 - Please specify any significant additional benefits of population and housing statistics that we have not already identified.**

N/A

**Q4 - What would the impact be if the most detailed statistics for very small geographic areas and small population groups were no longer available? High, medium, low or no impact?**

Medium

**If medium or high, please give further information.**

There would be a risk of reduced social inclusion and of wrongly assuming that these very small geographic areas and small population groups can be grouped with larger ones when they may have specific attributes (such as Broadband coverage or propensity for tax evasion)

**Q5 - What would the additional benefit be if more frequent (i.e. annual) statistics about population characteristics were available for areas like local authorities and electoral wards? High, medium, low or no additional benefit?**

Medium

**If medium or high please give further information.**

Impact on the citizen would be admin burden and may lead to survey fatigue and dramatic fall in response rates - possibly too low to be useable. Impact on local authorities, especially in areas of rapid demographic movement, very positive and useful statistics to inform more accurate planning and spend forecasts.

**Q6 - Please specify any significant uses of census information for historical research that we have not already identified.**

**Q7 - What advantages or disadvantages for genealogical or historical research can you see from a move to a solution based on archiving administrative data sources?**

**Q8 - What are your views of the risks of each census approach and how they might be managed?**

Each approach must embrace electronic and social media channels to ensure take up and meaningful response levels. A carefully considered communications strategy will need to underpin either approach

**Q9 - Are there any other issues that you believe we should be taking into account?**