



Newsletter

November 2012

Keeping stakeholders informed

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Introduction

Welcome to the November edition of the census newsletter. We are keeping you informed about progress to deliver the 2011 Census outputs and the communication activities to support these. The key points to note from this newsletter are:

- 2011 Census population and household estimates at output area geographies and wards will be published 23 November
- 2011 Census Key Statistics tables at local authority level for England and Wales will be published 11 December, via the ONS website
- On 30 January 2013, we will issue all of the 2011 Census Key and Quick Statistics tables at output area, ward, parish and parliamentary constituency geographies
- 2011 Census geography products were released 30 October

Census population estimates for output area and ward geographies

Census population estimates for output areas and wards in England and Wales by five year age groups will be released 23 November.

Second release of 2011 Census data

ONS will publish a set of key statistics tables on 11 December 2012, at local authority level, via the ONS website. The release will include statistical bulletins for England and Wales, and for Wales, together with reference information (glossary and definitions), methodological documentation and analyses to cover topics such as international migration, ethnicity and religion. A list of the key statistics and quick statistics tables that are to be published on this date is attached to the newsletter. Welsh language analysis produced by the Welsh Government will also be published.

On 30 January 2013, we will issue all of the key and quick statistics tables for output area, ward, parish and parliamentary constituency geographies. These outputs will also be accompanied by a statistical bulletin and census analysis. By the end of February 2013, we will issue the key and quick statistics for the remaining geographies such as national parks and health areas together with postcode estimates by sex and for the number of households. We will announce the precise date as soon as we can and at least four weeks prior to publication.

Details of the second release can be found here:

<http://www.ons.gov.uk/ons/guide-method/census/2011/census-data/2011-census-prospectus/release-plans-for-2011-census-statistics/second-release-of-2011-census-statistics/index.html>

United Kingdom population estimates

On 17 December ONS will publish population estimates from the 2011 censuses for the UK-England and Wales, Scotland and Northern Ireland. This coincides with the first publication of 2011 Census population data for Scotland from National Records of Scotland (NRS).

The UK census data and products will be hosted on a separate ONS web page. This will provide a single landing page from which users will be able to find data, metadata, and analysis from the four UK countries. The material available from this page will gradually build up in 2013 to supply comprehensive UK coverage.

What has been released so far?

ONS has published a considerable amount of additional detail and data to meet user needs, and response to these has been positive. Since the publication of the 2011 Census population and household estimates for England and Wales (rounded to the nearest 100), ONS has issued:

- 24 September - unrounded 2011 Census population and household estimates at local authority level by sex and single year of age
- 22 October - 2011 Census estimates of the number of people who have a second address outside of the local authority where they usually live in England and Wales

The unrounded 2011 Census population estimates were used as the basis of the mid-2011 population estimates published 25 September. Further information about the unrounded estimates can be found on the ONS website at:

<http://www.ons.gov.uk/ons/rel/census/2011-census/population-and-household-estimates-for-england-and-wales---unrounded-figures-for-the-data-published-16-july-2012/index.html>

Second address data

2011 Census estimates of the number of people who have a second address outside of the local authority where they usually live in England and Wales was published 22 October. The data was accompanied by a news release, tables, commentary and data visualisations to aid understanding of the figures. The release was picked up by the national and regional press, property sector online publications and on social media sites. The top story on the BBC news website for a brief period was almost an exact copy of our news release with the headline, 'Second addresses recorded by 1.57 million, census shows.'

Other media focused on second home ownership rather than second addresses to introduce the subject, and provided additional detail on the different categories of 'work', 'holiday' and 'other'. The majority of coverage (particularly the regional media) focused on

Cornwall (particularly the number of people) and Gwynedd (according to the rate per 1,000 usual residents) being the top places for second holiday homes. Several publications chose to focus on the opposition to second homes because they are believed to push up housing prices for local residents. There was one local radio interview on BBC Radio Solent.

Full access to these estimates are available at the link below:

<http://www.ons.gov.uk/ons/rel/census/2011-census/second-address-estimates-for-local-authorities-in-england-and-wales/stb-census-2011-second-addresses-in-e-w.html>

Definitions and glossary

We have provided a glossary of terms and labels to help users understand and find information in the 2011 Census outputs. A link to the census definitions is available at:

<http://www.ons.gov.uk/ons/guide-method/census/2011/census-data/2011-census-data/2011-first-release/2011-census-definitions/index.html>

These documents will be regularly updated as more statistics are released.

Dissemination of the 2011 Census outputs

The 11 December release of 2011 Census data will be available via the ONS website. Data planned for the second and third phase (January and February 2013) of the second release will be available via the NESS and NOMIS websites. Further details will be published in the prospectus nearer to the release date.

ONS plans to publish the third and fourth releases of 2011 Census data via the ONS website. Data will be made available via web based tools which are currently under development. The tools will include an application programme interface (API) and a data explorer and these will help users access, explore and exploit ONS data more effectively. In response to user requests, ONS plans to run a number of tutorials in spring 2013, to help technical and data users understand more about the tools and how to use them. We will inform you about the dates for these as soon as they are known.

Census analysis project

A census analysis work programme is underway to ensure that analysis based on census data is produced in a timely and coordinated manner. The programme has been developed with users, through consultation that included workshops, seminars & meetings aimed at gaining input from other Government Departments, Local Government and academics & researchers

The second release of census data will include a number of short stories to cover topics such as international migration, ethnicity and religion. The target audience for the short stories is generally the citizen user, quite often via the media. Subsequent releases of census data will allow more detailed analysis to be carried out, and a mixture of scholarly articles and short stories will be produced at this stage.

Continuing engagement

ONS will be meeting with members of its census advisory groups in November to listen to their views and feedback. Further details about the groups, including membership, agendas, minutes and papers, are available on the ONS website at: <http://www.ons.gov.uk/ons/guide-method/census/2011/consultations--users-and-local-partners/user-and-advisory-groups/index.html>

As part of our continuing engagement programme, we are hoping to provide content for you to use either on your websites or within magazines. To help us distribute this to the right people, our communications team are refreshing their contact list. Would you kindly send the contact details (name, phone number and email) of your head of communication to smc.team@ons.gsi.gov.uk

2011 Census geography products released

On 30 October 2012, ONS released the new 2011 Census geography products for electronic download from <http://www.ons.gov.uk/censusgeography>.

These products, as detailed in the 2011 Census Geography Prospectus, which include boundaries of the modified output areas (OAs) and super output areas (SOAs), have been made available ahead of the 2011 Census second release estimates. The products can be used under open government licence.

OAs and SOAs are the core statistical geography from which estimates for all higher geographies are produced, including all 2011 Census statistical releases, in line with the Geography Policy for National Statistics:

<http://www.ons.gov.uk/ons/guide-method/geography/geographic-policy/index.html>

They are therefore not only a key 2011 Census delivery, but also one that provides the geographical base that is used to inform policy, planning and resource allocation across the public and private sectors.

Further information can be found on the 2011 Census geography prospectus web page at

<http://www.ons.gov.uk/ons/guide-method/census/2011/census-data/2011-census-prospectus/new-developments-for-2011-census-results/2011-census-geography/2011-census-geography-prospectus/index.html>

A request from the 2011 Census benefits realisation team

Maximising the 2011 Census benefits

The census release is a rich and unique data set and we want to ensure that the opportunities that it presents are maximised. We will achieve this by:

- identifying the **policy areas** that census data can support and engaging government departments to exploit the census results

- fully **utilising** all the census data e.g. new questions, cross-classification
- identifying **new users** and making the outputs interesting and meaningful through media stories, case studies etc.
- ensuring **easy access** to the data via accessible tools and systems
- adding value by ensuring that the statistics are enhanced e.g. with analysis, data visualisation
- delivering **innovation** where appropriate
- **encouraging use** through initiatives, guidance, competitions
- **developing partnerships** with external users who can add reach and value

But we need your help with this. So, if you have any ideas or offers of help for encouraging the exploitation of census results, please get in touch with the 2011 Census benefits realisation management team at benefits.realisation@ons.gov.uk

Quantifying the 2011 Census Benefits

We also want to be able to show that the benefits of the census have been realised; this means cataloguing the uses of the results, preparing case studies and aiming to place an economic value on the range of uses of data, in liaison with users.

The application of census data by local authorities for planning education and training, economic regeneration, transport, housing, social services and informing equality and diversity assessments and public awareness is a key benefit.

We are looking to discuss the range of uses of data in detail with a number of local authorities.

If you are able to help, please contact the 2011 Census benefits realisation management team at benefits.realisation@ons.gov.uk

Next edition

If you have any suggestions for articles in future newsletters, please let us know. In the meantime, we will continue to upload relevant information onto the ONS and community of practice/knowledge hub websites. Please send your suggestions to SMC.team@ons.gsi.gov.uk

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