

AG (06) 09

Response to Topic Consultation and Potential New Questions for 2007 Test

Action for Advisory Groups

Advisory Group members are invited to provide comment on the:

- 1. Response to topic consultation;
- 2. Process for developing questions;
- 3. Possible new or updated questions for the 2007 Test.

Background

1. Between May and August 2005 the Office for National Statistics (ONS) ran a public consultation on the content of the 2011 Census questionnaire for England and Wales. Overall, a higher than anticipated response was received with approximately 2,000 submissions from nearly 500 organisations or individuals across central and local government, academia, business, other groups and the general public.

Response to topic consultation

- 2. The consultation exercise supported the need for almost all information collected in the 2001 Census. However, strong cases were also made for new topics:
 - Income needed by central and local government to improve identification and understanding of areas of deprivation.
 - Language required to monitor equality legislation and improve service provision to minority groups.
 - Sexual orientation for use in monitoring equality legislation and improving service provision to the lesbian, gay and bisexual community.
 - Second homes needed to help housing and transport planning and also to improve the accuracy of population estimation.
- 3. A clear requirement for additional information on ethnicity and national identity has also been identified, with particular interest in Wales in the collection of information on Welsh identity.
- 4. The responses were evaluated using the criteria outlined in the original consultation document to provide an assessment of user requirement. Topics have also been provisionally evaluated in terms of other factors that will influence the final content of the questionnaire, such as data quality, public acceptability and respondent burden. This has resulted in the allocation of each topic to one of three categories:

- 1) Topics likely to be collected in the 2011 Census;
- 2) Topics where further work is required before a decision is made on whether to collect information on them in the 2011 Census; or
- 3) Topics which will not be included in the 2011 Census.
- 5. The ONS view remains that a sexual orientation question is not suitable for the 2011 Census. There are significant concerns surrounding the issues of privacy, acceptability, accuracy, conceptual definitions and the effect that such a question could have on the overall response to the Census. However, the increasing demand for information is clear and a programme of work is in the process of being established to determine the most suitable way to meet this need.
- 6. The response to the consultation was published on 8 March and is available on the National Statistics website at http://www.statistics.gov.uk/about/consultations/2011Census_response.asp This was accompanied by press briefings in London and Cardiff as well as press releases in England and Wales. Summaries of user requirements for each topic were also published the same day and the individual responses to the consultation a week later. One television interview and five radio interviews were conducted as a result of the publication and the main newspapers covered the story.
- 7. Unfortunately, the BBC website mis-reported ONS and indicated that tick boxes for national identity would include Scottish, Welsh and British but not English. This generated many phone calls and e-mails from disgruntled members of the public. The BBC website was updated reasonably quickly but queries were still generated. Apart from this, the reaction to the publication was generally as expected with concerns about the inclusion of an income question and some disappointment about sexual orientation still being excluded.

Content of 2007 Test

- 8. In March 2006, the ONS Census Project Board approved the use of four (rather than three) pages of individual questions for the 2007 Test in order to maximise the opportunity to test new questions. Therefore, the content of the Test will not necessarily reflect the content of the 2011 Census. It should be noted that there is still a working assumption of three pages of individual questions for the 2011 Census.
- 9. Even with four pages of individual questions for the 2007 Test, it will not be possible to accommodate all category 2 topics on the questionnaire. Therefore, difficult decisions will still need to be made by the UK Census Questionnaire Design Working Group (UKCQDWG) on the content of the 2007 Test questionnaire in England, Wales and Northern Ireland. There will have to be trade-offs between the number of topics, the size of questions and the general layout of the questionnaire.

Process for developing questions

10. During 2005, topic groups were established to evaluate the user requirements for each topic in detail, evaluate alternative data sources and conduct more detailed

user consultation as required. The groups are also responsible for the development and testing of questions to meet user needs. The five topic groups currently underway are:

- Population definitions and bases
- Ethnicity, identity, language and religion
- Labour market, NS-SEC and qualifications
- Income
- Health and care
- 11. During 2006, three more topic groups will be established to cover:
 - Migration
 - Basic demographics
 - Housing

The population definitions and bases topic group will also consider the topic of travel from June onwards.

- 12. The topic groups include staff from ONS, GROS, NISRA and WAG with expertise in the Census and the specific topics covered by each group. The groups also include staff with expertise in question development and testing, and harmonisation of questions and concepts. The labour market, NS-SEC and qualifications topic group also includes a representative from DfES providing expertise in qualifications.
- 13. Within ONS, question testing work has been carried out by Data Collection Methodology (DCM). For the existing topic groups, questions were developed and tested between April 2005 and February 2006 using qualitative methods such as cognitive and in-depth interviewing. DCM have prepared recommendations on questions which have been discussed by the topic groups. Topic groups then prepared recommendations on questions for the 2007 Test. The Annex contains some of the possible new or updated questions for the 2007 Test.
- 14. The topic group recommendations and a DCM summary of recommendations will be considered by the UKCQDWG during May at a two-day meeting. UKCQDWG will reach agreement on the topics to be included in the 2007 Test questionnaire and the questions that can be fitted on to the questionnaire. These decisions will be ratified by the ONS 2011 Census Project Board later in the month.
- 15. DCM will carry out whole questionnaire testing over June and July and agreement will be reached on the questionnaire for the 2007 Test in August by UKCQDWG and the ONS 2011 Census Project Board. DCM will also carry out further question testing for the new topic groups later in the year.

Elizabeth McLaren ONS May 2006

Annex: Possible new or updated questions for 2007 Test

Outlined below are some of the new or updated questions which may possibly be included in the 2007 Test. However, it should be noted that there may not be sufficient space to include all of these and compromises may have to be made in terms of the length or layout of the question.

Income

the	e sources of inc	ome y	ou need to show all ou had in the on 31st March 2007.										
	Earnings, wages,	salary,	bonuses										
	Income from self	-emplo	yment										
	Occupational pensions, state retirement pensions												
	State benefits such as incapacity benefit, child benefit, or tax credits												
	Interest from savings or investments												
	Rent from prope	Rent from property											
	Other income (for example, maintenance payments, grants)												
	No source of income during that time												
qu	estion 38, wha ✓ the box for the Count all income ended on 31st Ma Do not deduct Tax Insurance paymen occupational pens Do not count loar For joint income, p receives.	t is yo e range you rec arch 200 k, Natio its, or y sion sch its becau	nal Insurance, Health our contributions to emes. use they are not income. the share that each person										
	Per week Nil or loss		Per year Nil or loss										
	£1 to £79		£1 to £3,999										
	£80 to £149		£4,000 to £7,999										
	£150 to £229		£8,000 to £11,999										
	£230 to £329		£12,000 to £16,999										
	£330 to £459		£17,000 to £23,999										
	£460 to £709		£24,000 to £ 36,999										
	£710 or more		£37,000 or more										

Second residence

11	Do you stay at another address for part of the week or year?
	♦ Count:
	 other parent/guardian addresses for children
	 addresses you use when you work away from home
	 student's home addresses
	holiday homes
	 members of the armed forces base addresses
	 You do not have to be the owner of this property
	 Do not count investment properties, which you do not stay in.
	No, I do not have a second address Go to 13
	Yes, write in below
	Postcode
	 Overseas, write in country below
12	Why do you stay at this other address?
	I stay here with another parent/guardian
	I stay here when I work away from home
	It's my holiday home / second home
	I stay here when I'm not at university /
	boarding school
	It's my base address (armed forces)
	Other

Language (three possible options for consideration)

8	What languag read or write?	·	you	under	stand, s	speak,				
	◆ ✓ all boxes		ply							
	U	ndersta	nd S	peak/Si	gn Rea	d Write				
	English									
	Welsh									
	British Sign Language									
	Other language, please write in									
	Other language, please write in									
	Other language, please write in									
	In which languing conversation at the second	about a nat apply Y 'Engli	sh' if y	ofeve	ryday tl	nings?				
	English Welsh British Sign L Other langua			rite in b	oelow					
	OR None (e.g. to	o young	, to ta	lk)						

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En	glis	h													
	Un	der	stai	nd s	spo	ker	n En	glis	h						
	Spe	eak	En	glisl	h										
	Rea	ad E	Eng	lish											
Write English															
We	elsh														
Understand spoken Welsh															
Speak Welsh															
Read Welsh															
	Wri	ite	We	lsh											
British Sign Language (BSL)															
Understand signed BSL															
	Sig	n B	SL												
Ot	her	la	ng	uag	ge,	pl	eas	e v	vrit	te i	n				
														Γ	
	Un	der	stai	nd s	spo	ker	n ot	her	lan	gua	ige				
	Spe	ak	otł	her	lan	gua	ige								
	Rea	ad c	othe	er la	ang	uag	ge								
	Wri	ite	oth	er l	ang	jua	ge								
Ot	her	la	ng	ua	ge,	pl	eas	e v	vrit	te i	n				
	Un	der	stai	nd s	spo	ker	l ot	her	lan	gua	ige				
	Spe	ak	otł	her	lan	gua	ige								
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National identity and ethnicity

What do you consider your national identity to be?
 ✓ all the boxes that apply.
English
Welsh
Scottish
Northern Irish
British
 Other, please write in
_
5 What is your ethnic group?
♦ Choose one section from A to E, then ✓ the antion to show your otheris group
option to show your ethnic group.
A White
British
Any Other White Background, please write in
B Mixed
White and Black Caribbean
White and Black African
White and Asian
Any Other Mixed background, please write in
C Asian or Asian British
🗆 Indian
🗆 Pakistani
🗆 Bangladeshi
□ Chinese
Any Other Asian background, please write in
D Black or Black British
Caribbean
🗆 African
Any Other Black background, please write in
E Other ethnic group
Arab
Gypsy/Romany/Irish Traveller
Any Other, please write in

Marital/civil partnership status

0	at is your legal marital or same-sex civil tnership status (on 13th May 2007)?
	Never married and never formed a civil partnership
	Married
	Separated but still legally married
	Divorced
	Widowed
	In a civil partnership
	Separated but still legally in a civil partnership
	Formerly in a civil partnership which is now legally dissolved
	Surviving partner from a civil partnership

Qualifications

35	Wł	Which of these qualifications do you have?										
	•	 all of the boxes that apply if you have any of the qualifications listed 										
	•	lf your qualification is not listed, ✔ the box that contains its nearest equivalent										
	•	If you have qualifications you gained abroad, ✓ the 'Foreign qualifications' box										
		1+ O levels/CSEs/GCSEs (any grades),Basic Skills										
		NVQ Level 1, Foundation GNVQ										
		5+ O levels (any grade)/CSEs (grade 1)/GCSEs (grades A*-C), School Certificate, 1+ A levels/ AS levels/VCEs										
		NVQ Level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First/General Diploma, RSA Diploma										
		Apprenticeship										
		2+ A levels, 4+ AS levels, Higher School Certificate										
		NVQ Level 3, Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma										
		First degree (eg BA, BSc), Higher degree (eg MA, PhD, PGCE)										
		NVQ Level 4-5, HNC, HND, RSA Higher Diploma, BTEC Higher Level										
		Professional qualifications (eg teaching, nursing, accountancy)										
		Other vocational/work related qualifications										
		Foreign qualifications										
		No qualifications										

Visitors

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Fi	irst n	ame																
Li	ast n	ame																
A	Address																	
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L																		
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L		Ferr	hale	2														
cV	Nha	at is	s yo	ou	r c	lat	e c	of	bir	th	?							
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