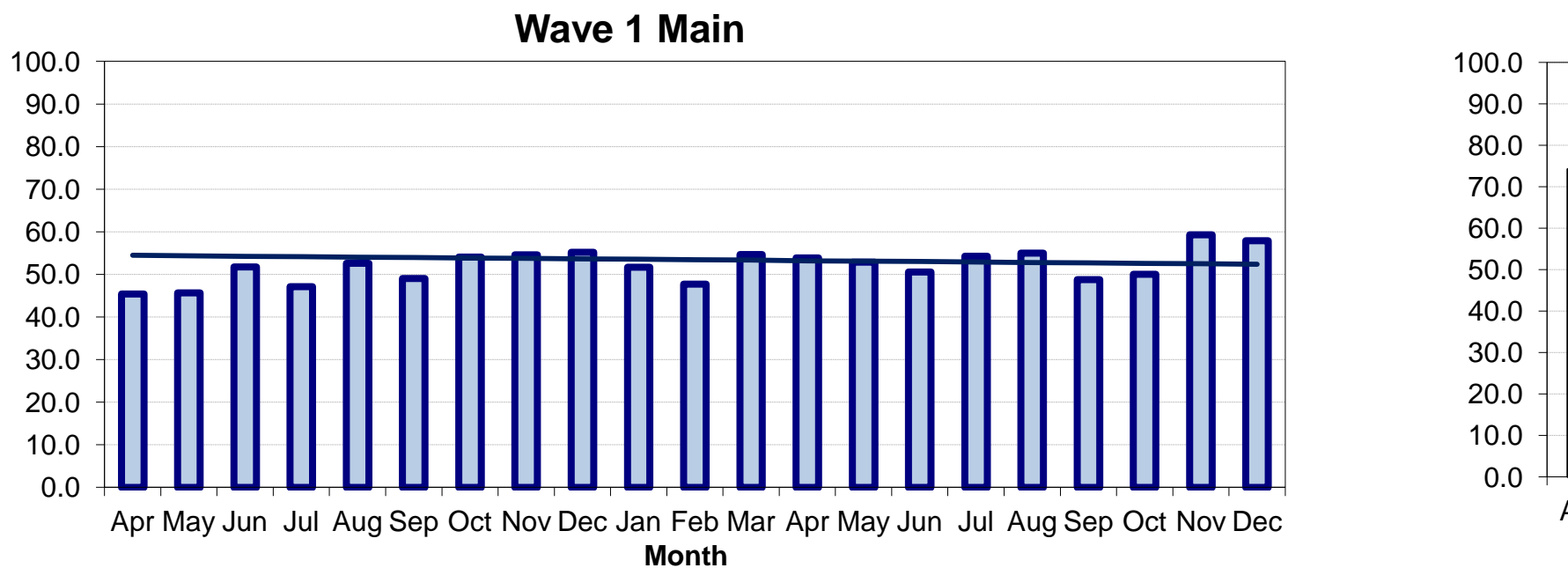
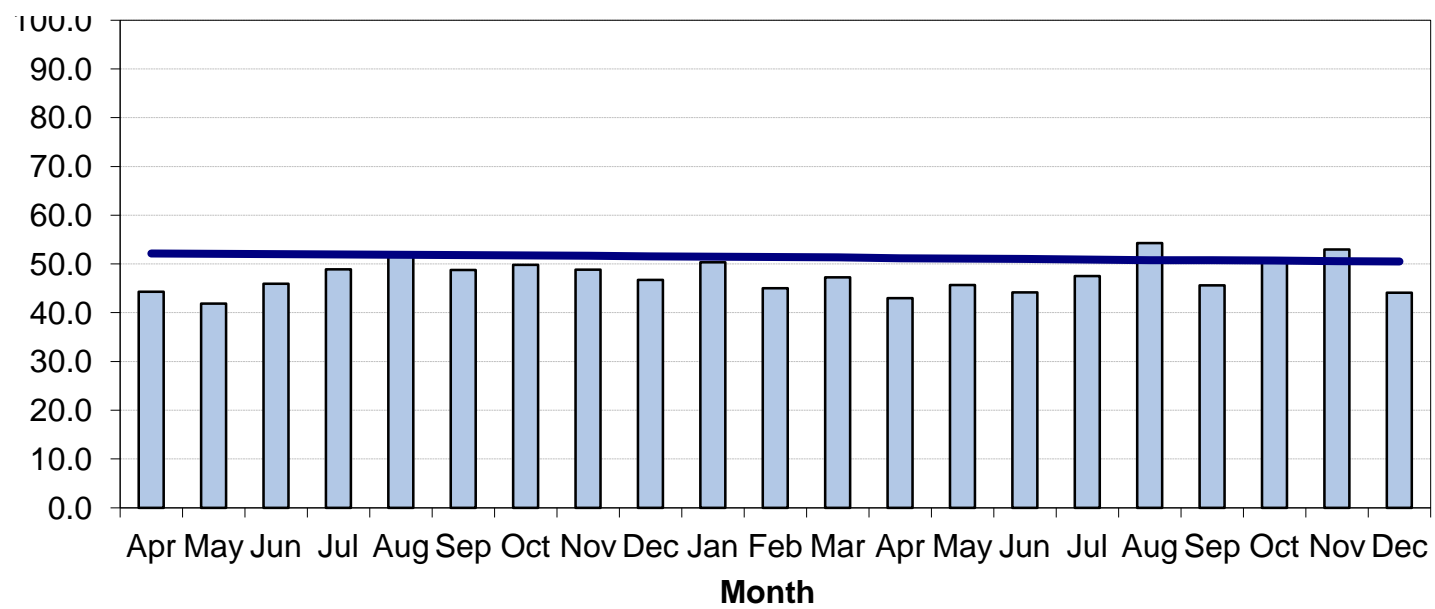


Targets (per cent)													
Sample	2013						2014						
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
W1 m	54.5	54.4	54.3	54.2	54.1	54.0	53.9	53.8	53.6	53.5	53.4	53.3	53.2
W2-5 m	77.3	77.2	77.2	77.1	77.0	77.0	76.9	76.8	76.8	76.7	76.6	76.6	75.7
W1 b	52.1	52.1	52.0	51.9	51.9	51.8	51.7	51.7	51.6	51.5	51.5	51.4	51.2
W2-5 b	68.7	68.6	68.6	68.6	68.5	68.5	68.5	68.4	68.4	68.4	68.3	68.3	68.3



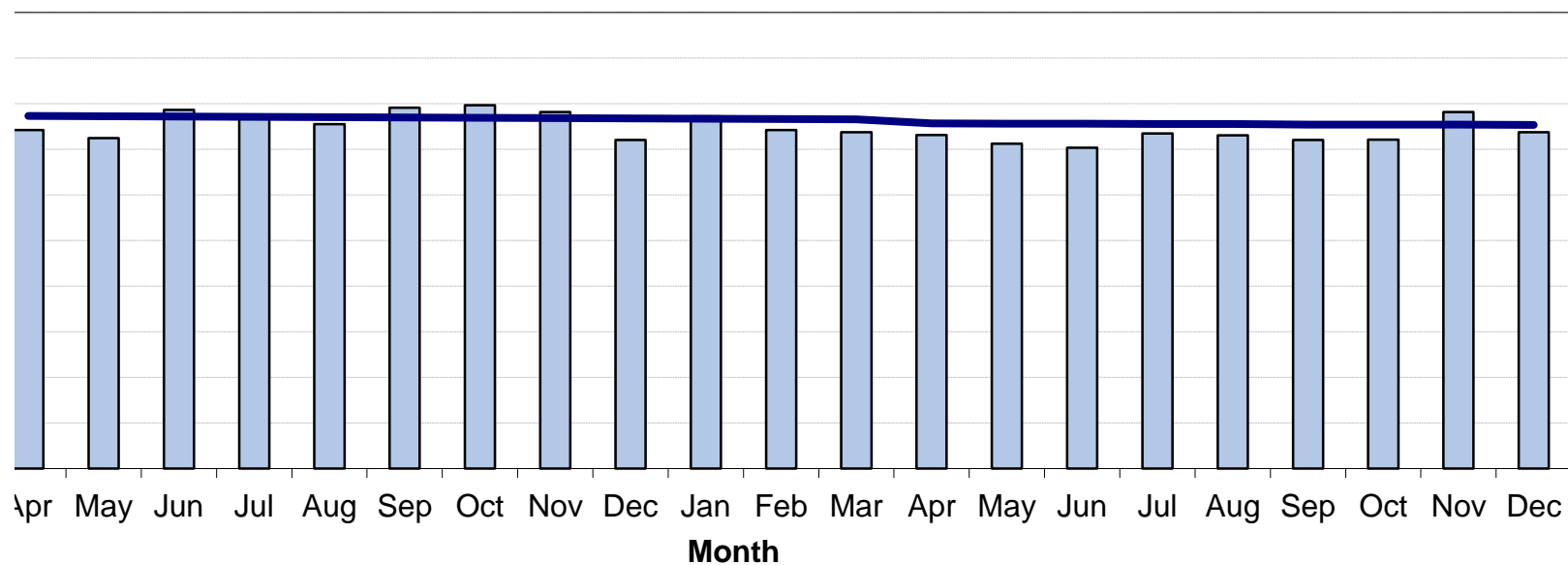
Wave 1 Boost

100.0

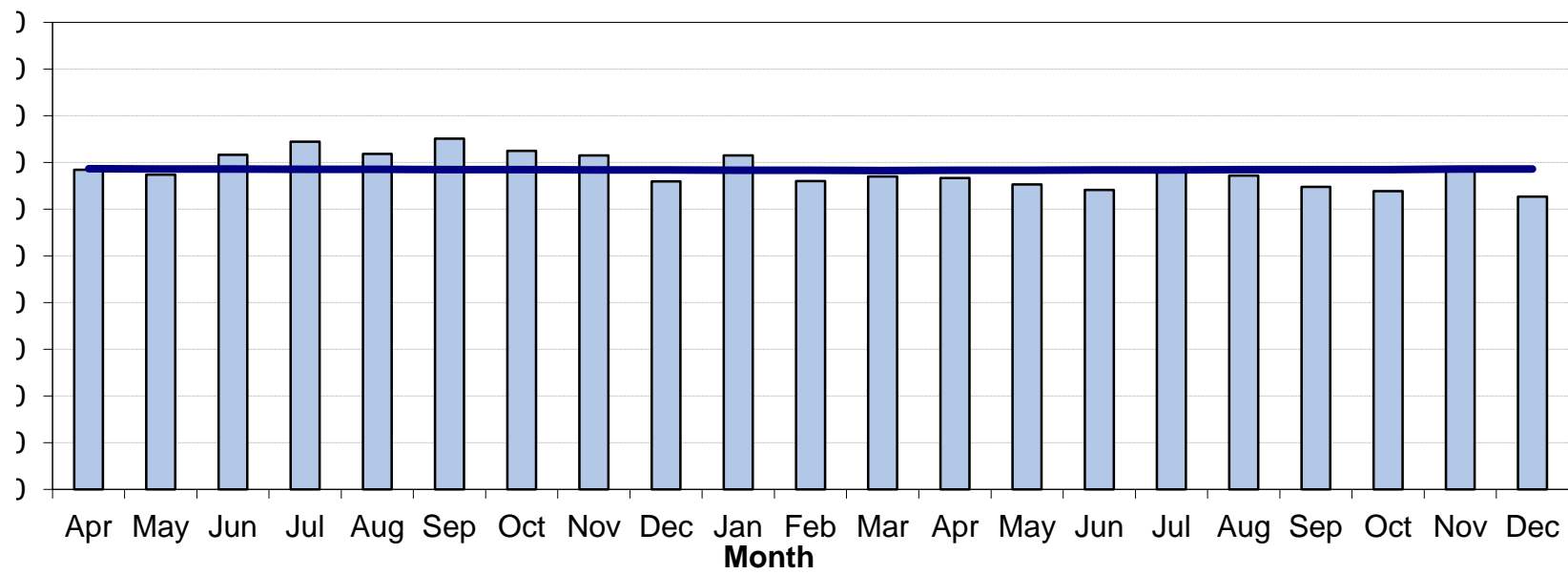


								Response (per cent)				
								Sample	2013			
May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		Apr	May	Jun	Jul
53.1	53.0	52.9	52.8	52.7	52.6	52.5	52.4	W1 m	45.4	45.7	51.7	47.2
75.6	75.6	75.5	75.5	75.4	75.4	75.4	75.3	W2-5 m	74.2	72.5	78.6	77.3
51.1	51.0	50.9	50.8	50.8	50.7	50.6	50.5	W1 b	44.3	41.9	45.9	48.9
68.4	68.4	68.4	68.5	68.5	68.5	68.6	68.6	W2-5 b	68.5	67.4	71.7	74.5

Wave 2 - 5 Main



Wave 2 - 5 Boost



2014													
Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
52.6	49.1	54.0	54.6	55.2	51.7	47.69	54.64	53.9	52.86	50.58	54.24	54.99	48.76
75.5	79.1	79.7	78.1	72.0	77.22	74.17	73.7	73.11	71.24	70.31	73.45	73.04	71.99
52.0	48.8	49.8	48.9	46.7	50.33	45.03	47.27	42.98	45.71	44.2	47.54	54.28	45.64
71.9	75.1	72.5	71.5	66.0	71.54	66.06	67.04	66.67	65.33	64.15	68.42	67.21	64.78

Key	
	Response Target
	Response achieved

Oct	Nov	Dec	
50	59.3	57.93	
72.06	78.12	73.72	
50.67	52.94	44.13	
63.86	68.85	62.72	