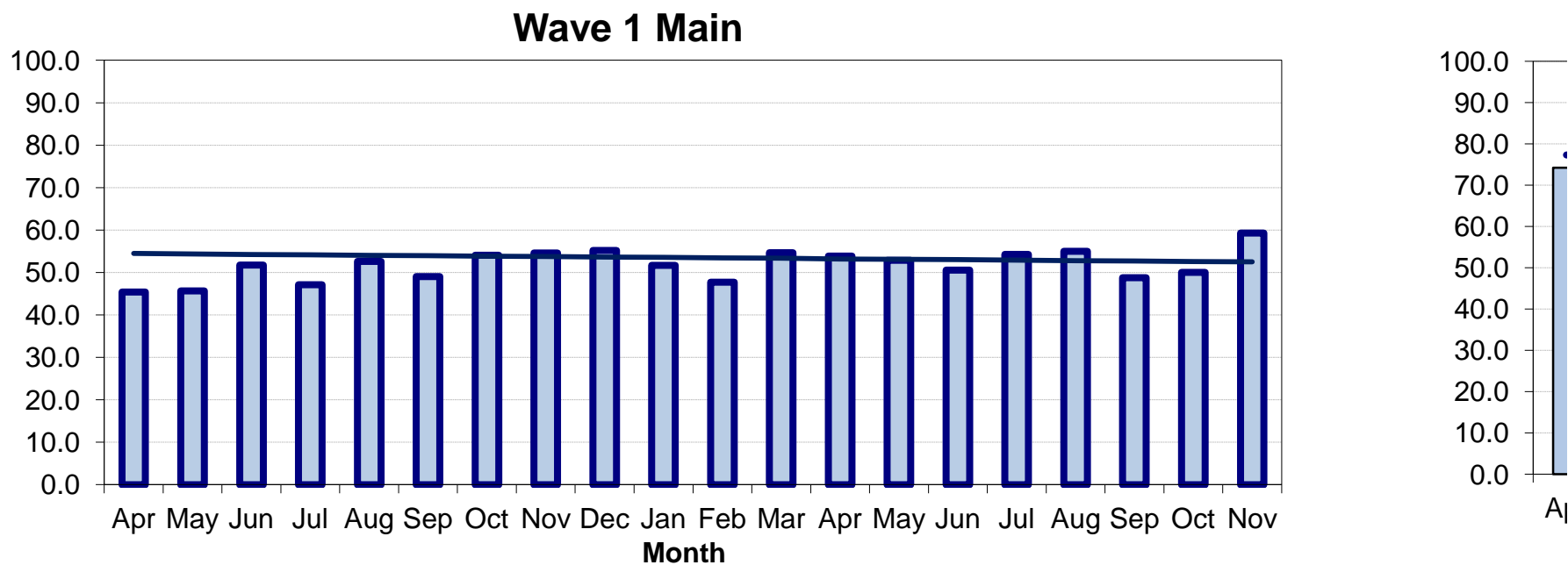
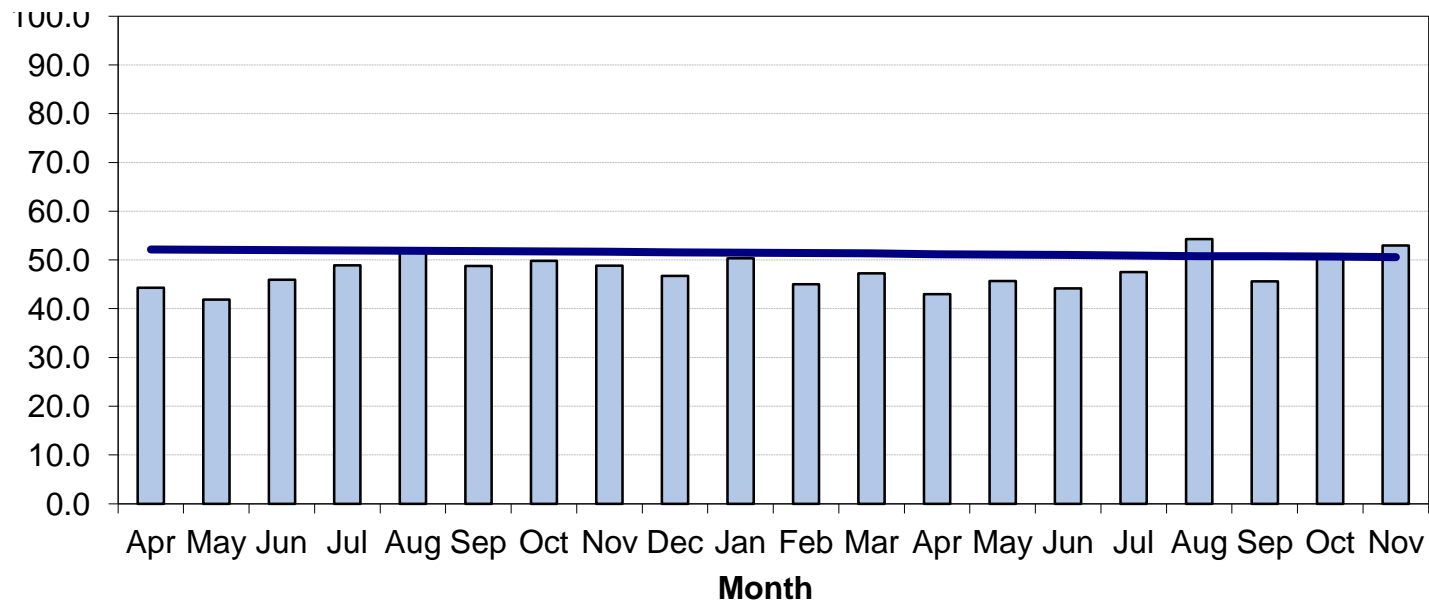


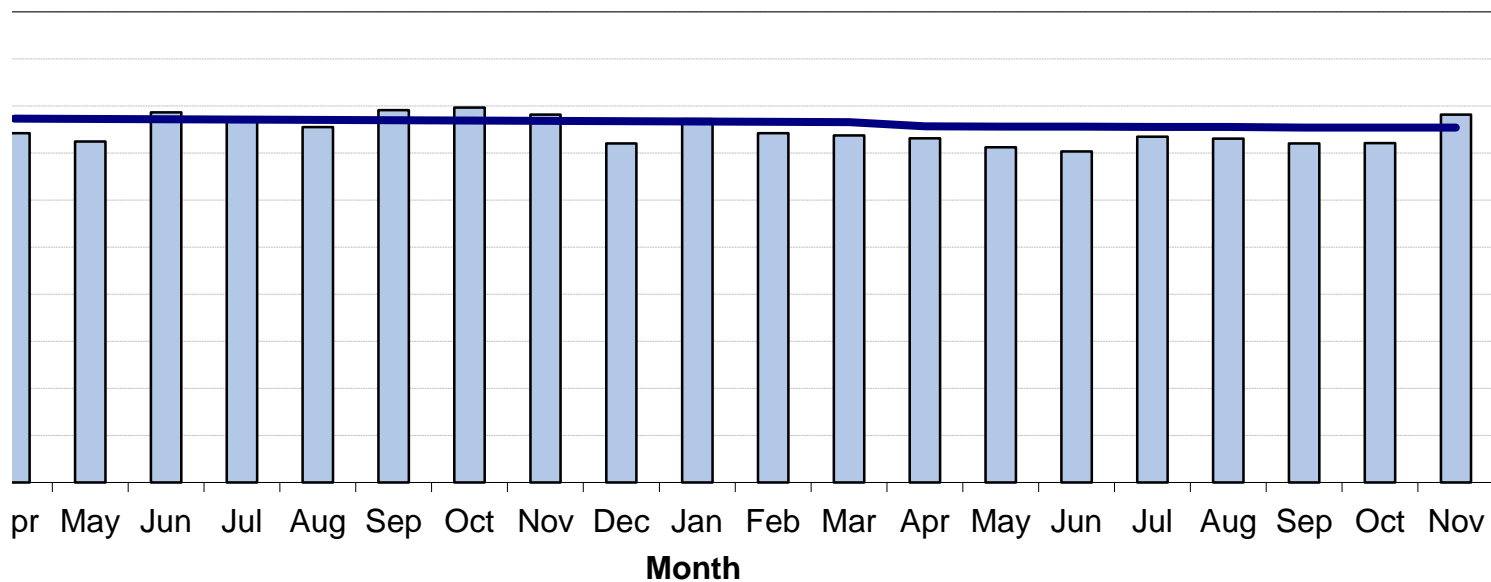
Targets (per cent)													
Sample	2013						2014						
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
W1 m	54.5	54.4	54.3	54.2	54.1	54.0	53.9	53.8	53.6	53.5	53.4	53.3	53.2
W2-5 m	77.3	77.2	77.2	77.1	77.0	77.0	76.9	76.8	76.8	76.7	76.6	76.6	75.7
W1 b	52.1	52.1	52.0	51.9	51.9	51.8	51.7	51.7	51.6	51.5	51.5	51.4	51.2
W2-5 b	68.7	68.6	68.6	68.6	68.5	68.5	68.5	68.4	68.4	68.4	68.3	68.3	68.3



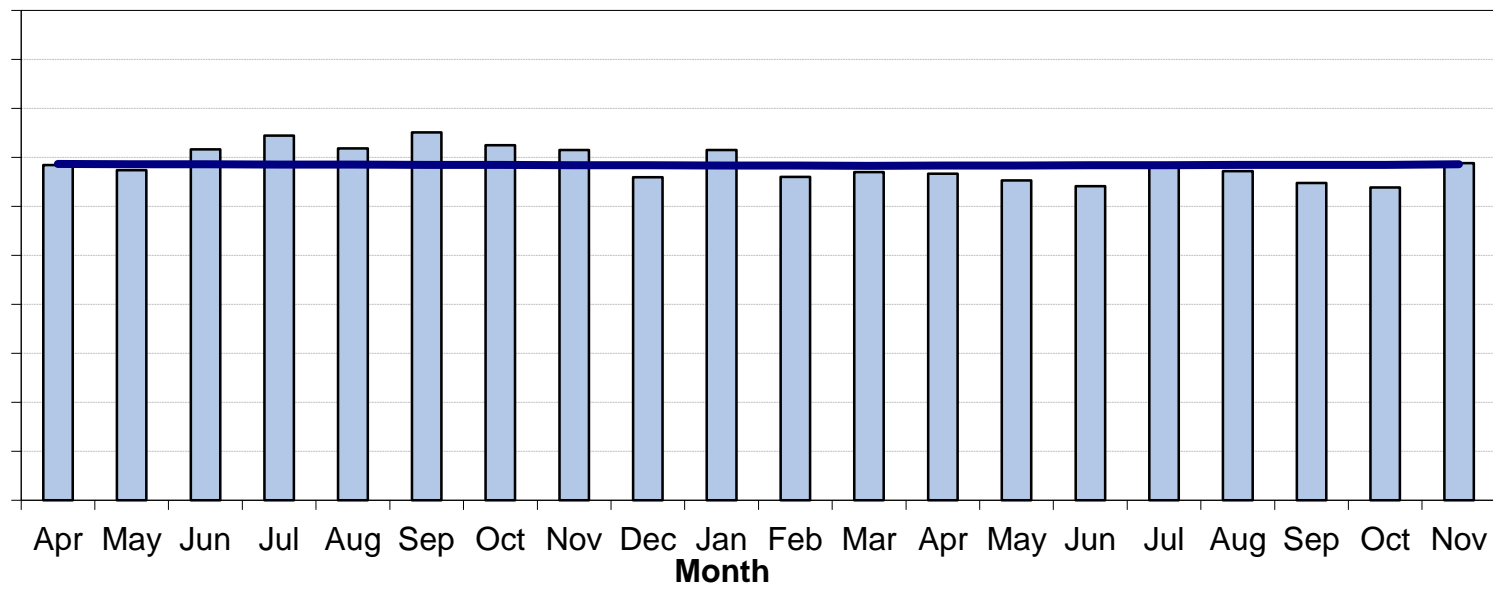


							Response (per cent)					
							Sample	2013				
May	Jun	Jul	Aug	Sep	Oct	Nov		Apr	May	Jun	Jul	Aug
53.1	53.0	52.9	52.8	52.7	52.6	52.5	W1 m	45.4	45.7	51.7	47.2	52.6
75.6	75.6	75.5	75.5	75.4	75.4	75.4	W2-5 m	74.2	72.5	78.6	77.3	75.5
51.1	51.0	50.9	50.8	50.8	50.7	50.6	W1 b	44.3	41.9	45.9	48.9	52.0
68.4	68.4	68.4	68.5	68.5	68.5	68.6	W2-5 b	68.5	67.4	71.7	74.5	71.9

## Wave 2 - 5 Main



## Wave 2 - 5 Boost



2014													
Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
49.1	54.0	54.6	55.2	51.7	47.69	54.64	53.9	52.86	50.58	54.24	54.99	48.76	50
79.1	79.7	78.1	72.0	77.22	74.17	73.7	73.11	71.24	70.31	73.45	73.04	71.99	72.06
48.8	49.8	48.9	46.7	50.33	45.03	47.27	42.98	45.71	44.2	47.54	54.28	45.64	50.67
75.1	72.5	71.5	66.0	71.54	66.06	67.04	66.67	65.33	64.15	68.42	67.21	64.78	63.86

Key	
	Response Target
	Response achieved



---

---

<b>Nov</b>
59.3
78.12
52.94
68.85

---