

Index of Services QMI

Quality and methodology information for the Index of Services, detailing the strengths and limitations of the data, methods used, and data uses and users.

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1 . Output information

- Accredited official statistic: yes
- Output name: Index of Services
- Data collection: responses to the Monthly Business Survey for Production and Services (MBS) and other administrative data sources
- Frequency: monthly
- How compiled: MBS and external sources
- Geographic coverage: UK
- Related publications: Index of Production, Monthly gross domestic product, Quarterly gross domestic product

2 . About this QMI report

This quality and methodology information report contains information on the quality characteristics of the data (including the European Statistical System's five dimensions of quality) as well as the methods used to create it.

The information in this report will help you to:

- understand the strengths and limitations of the data
- learn about existing uses and users of the data
- understand the methods used to create the data
- help you to decide suitable uses for the data
- reduce the risk of misusing data

3 . Important points

- The monthly [Index of Services \(IoS\)](#) measures output on the services sector, this covers sections G to T of the [UK Standard Industrial Classification 2007 \(UK SIC 2007\)](#).
- The monthly IoS provides a timely indicator of growth in the output of the services industries, the largest industrial grouping in the UK economy, which accounts for approximately 80% of total output.
- The IoS is an output measurement and used as a proxy for measuring the services industry's gross value added (GVA).
- Approximately 43% of the IoS estimates are based on monthly turnover data collected by the Monthly Business Survey for Production and Services (MBS); the remaining data are collected from a mixture of internal Office for National Statistics (ONS) data sources, and administrative data sources from other government departments and private data suppliers.
- Estimates are timely and published around six weeks after the reference month end.
- Value Added Tax (VAT) turnover data are also used to help inform estimates; while not as timely as the MBS it provides improved estimates of small and medium-sized businesses because of the amount of businesses that are registered for VAT in comparison with those firms sampled on the MBS.
- The geographical coverage includes all businesses whose primary output resides within the UK.

4 . Quality summary

Overview

The monthly [Index of Services \(IoS\)](#) provides a timely indicator of growth in the output of services industries across the UK.

IoS is designed to measure the change in the gross value added (GVA) of the services industries. GVA is defined as "total outputs minus total inputs". Conceptually, GVA for each industry should be estimated by revaluing both the outputs and the inputs, then subtracting the latter from the former. In practice more information is available on outputs than on inputs so changes in output are frequently used as an approximate indicator of changes in GVA in short-term estimates of measuring the economy.

Overall, services industries account for around 80% of gross domestic product (GDP) and include private (market) sector and government and not-for-profit (non-market) services.

The four main components of the services industries are:

- distribution, hotels and restaurants (UK Standard Industrial Classification (SIC) 2007 sections G and I)
- transport, storage and communication (UK SIC 2007 sections H and J)
- business services and finance (UK SIC 2007 sections K to N)
- government and other services (UK SIC 2007 sections O to T)

Uses and users

The IoS is an important economic indicator and one of the earliest short-term measures of economic activity. The IoS is an important economic indicator and one of the earliest short-term measures of economic activity. It is one of the main inputs into the early estimates of UK gross domestic product (GDP) both in terms of [monthly GDP estimates](#) and [quarterly GDP estimates](#).

The main external users of the IoS are: [Bank of England \(BoE\)](#); [HM Treasury \(HMT\)](#); [Office for Budget Responsibility \(OBR\)](#) and [Cabinet Office](#). Their primary use of the data is to inform decisions on fiscal and monetary policy, and as such the monthly IoS statistics are essential for their briefing and forecasting purposes.

Government users have regular communication illustrated with a monthly briefing to describe the latest estimates. This provides an opportunity to ask questions and query any notable data movements (including changes to methods) and to ensure that user needs and requirements are still met.

The IoS is also used for analysing the economic performance of the services sector. Other users include business and research communities, economic and financial organisations, the media and the public.

Strengths of the Index of Services data

Timeliness of the survey

The estimates for the latest reference month are published approximately six weeks after the end of the period.

Time series availability

Monthly, quarterly and annual headline IoS estimates are available from 1997 to the present and for the majority of the industries.

Industrial breakdown

Estimates are provided to a granular industrial level as per the UK Standard Industrial Classification 2007. This allows users to understand trends in data and provide comparison between industries.

Coverage of larger employment businesses

Businesses with larger employment or large annual registered turnover are sampled period-on-period; this allows a high coverage in terms of turnover within the industry.

Deflation

Estimates are published in both current prices and on a chained volume measure. Therefore, the impact of price changes (inflation) can be viewed in the data.

Response rates to the survey

At the time of the latest monthly IoS publication, the approximate Monthly Business Survey (MBS) response rate (from January 2022 to April 2024) is 83% based on turnover coverage; these response rates are published within [Monthly Business Survey \(services\) response rates dataset](#) in the statistical bulletin each month.

Limitations of the Index of Services data

Coverage of businesses under the Value Added Tax (VAT) and Pay As You Earn (PAYE) threshold

The Index of Services sample frame is the [Inter-Departmental Business Register](#) (IDBR). The IDBR is a comprehensive list of UK businesses used by the government for statistical purposes.

The two main sources of input to the IDBR are Value Added Tax (VAT) and Pay As You Earn (PAYE) records from HM Revenue and Customs (HMRC). Additional information comes from Companies House, Dun and Bradstreet, and ONS business surveys. The IDBR covers around 2.7 million businesses in all sectors of the economy, but since the main two tax sources have thresholds, very small businesses operating below these will, in most cases, not be included.

Clarity between the different industrial breakdowns

Some businesses are involved in multiple types of work across the economy. We try to separate business activity based on their dominant activity, however, this can include economic activity that should be classified elsewhere.

Volatility of monthly data

At times it can be difficult for business to provide a representative monthly path for their business activity. Reasons vary, but in some cases businesses submit non-monthly data (for example, quarterly, bi-annually or annual), which we use expert judgement to smooth to obtain a true monthly path. This is why we sometimes display caution in terms of interpreting monthly movements and steer users towards the longer-term measures of growth, for example, three-month on three-month and annual growth rates.

Turnover relating to the reference month

Businesses are asked to provide data for a specific reference month for the MBS, however, at times we are aware that is sometimes not always possible because of a variety of valid reasons. For example, we sometimes receive turnover for invoices raised for months previous or data relating to when contract payments are received, which may cover work in months prior to the reference month. Expert judgement will then be used to obtain a representative monthly path.

Recent improvements

Move to electronic data collection

Previously, the MBS was collected through a paper exercise. However, prior to the coronavirus (COVID-19) pandemic, the data collection moved to electronic data collection. Further details of this process are provided in the Data collection section.

Use of VAT turnover data to help inform IoS estimates

Alongside the MBS and other non-MBS data sources, VAT data are also used as an indicator of economic activity. This is part of the transformation of short-term output indicators to make more use of administrative data to help inform the estimates. Further information on the use of VAT turnover and its impact can be found in:

- our [VAT turnover implementation into national accounts article, published 22 December 2017](#)
- our [VAT turnover in national accounts: background and methodology article, published 19 March 2018](#)
- our [Quality assurance of administrative data \(QAAD\) report for VAT turnover data, published 11 April 2019](#)

Updates to IoS methods and data sources in Blue Book 2023

A number of changes were made to the methods and data sources used in compiling IoS as part of our [UK National Accounts, The Blue Book 2023](#) release. These were improvements to the quality of deflators in increasing the coverage of [Services Producer Price Indices \(SPPi\)](#) and also expanding the coverage for those services industries that have a non-market element.

For further information please see [Section 10 of the Measuring the data of the GDP monthly estimate, UK: August 2023](#) release published on 10 November 2023.

5 . Quality characteristics of the data

Relevance

The primary purpose of the [Index of Services \(IoS\)](#) is to produce a short-term measure of the output of the services industries within the UK economy and show the monthly movements in the gross value added (GVA) of the services industries ([Standard Industrial Classification 2007 \(SIC 2007\)](#) sections G to T).

The monthly IoS provides a timely indicator of growth in the output of the services industries, the largest industrial grouping in the UK economy, which accounts for approximately 80% of total output.

The IoS contributes around 80% to the output estimate of gross domestic product (GDP), as per the GVA weights in the Blue Book 2023. The index is estimated using the same data sources and national accounts methodology as the monthly and quarterly estimate of services industries' gross value added within the output approach to measuring GDP.

The monthly IoS publication provides arrangements of estimates of the percentage change of the most recent:

- month on the same month a year earlier
- month on the previous month
- three months on the same three months a year earlier
- three months on the previous three months

Users are reminded of the volatility of monthly estimates in the statistical bulletin, as a result we often advise users to use the longer-term measures of growth.

Although the IoS is a monthly indicator, it is based on a range of data collected monthly and quarterly from a small number of different sources. These include data from the Monthly Business Survey (MBS), which is our short-term survey on different parts of the economy and is one of the main data sources used in the compilation of the IoS. The data collected on MBS are sales turnover excluding Value Added Tax (VAT).

These turnover data are then deflated using a mixture of price indices relevant to the industry. The detailed deflators were chosen because of their appropriateness in deflating the products manufactured by the various industries. [Services Producer Price Indices \(SPPI\)](#) are the most conceptually appropriate deflators for services industries because they actually measure price changes for selected services provided by UK businesses.

VAT turnover data sourced from HM Revenue and Customs (HMRC) have also been used to inform IoS estimates from December 2017. While less timely than the survey data, they provide improved estimates of small and medium-sized businesses because of the number of businesses with VAT data in comparison with the numbers sampled on the MBS.

A comprehensive list of the IoS source data can be found in the [GDP\(O\) source catalogue](#) published on our website. All of the data sources were assessed against internationally defined criteria, as per [Eurostat's handbook on price and volume measures in national accounts](#), for relevance and conceptual appropriateness. Methods are classed as "A" (ideal), "B" (acceptable), or "C" (requiring improvement). As of the Blue Book 2023 publication, based on these quality metrics, the percentage of IoS industries based on GVA weights are rated as 42.4%, 50.6% and 7.0% A, B and C methods, respectively.

IoS data are assessed as part of an ongoing quality assurance programme from the Office for Statistics Regulation (OSR). Previous reports include:

- the April 2014 [Statistics on GDP, and Indices of Production and Services report 278](#)
- the January 2011 [Short-term economic output indicators report 81](#)

In terms of administrative data sources, a programme of work has been undertaken to further understand their quality and identify any issues with these data sources external to the Office for National Statistics (ONS's) control. For each of these data sources, the published quality assurance of administrative data (QAAD) are published in:

- our [QAAD report for Trade Unions](#) (April 2017)
- our [QAAD report for Rail Transport](#) (May 2017)
- our [QAAD report for Education \(market activity\)](#) (June 2017)
- our [QAAD report for Real Estate](#) (October 2017)
- our [QAAD report for Air Transport](#) (April 2018)
- our [QAAD report for Life insurance, non-life insurance and pension funding](#) (November 2018)
- our [QAAD report for unit trusts and investments trusts](#) (March 2019)
- our [QAAD report for VAT turnover data](#) (April 2019)

Accuracy and reliability

Some common pitfalls in interpreting data series are that:

- expectations of accuracy and reliability in early estimates are often too high
- early estimates are based on incomplete data
- revisions are an inevitable consequence of the trade-off between timeliness and accuracy

Very few statistical revisions arise as a result of "errors". All estimates, by definition, are subject to statistical "error". In this context, the word refers to the [uncertainty](#) inherent in any process or calculation that uses sampling, estimation or modelling.

Most revisions reflect either the adoption of new statistical techniques or the incorporation of new information, which allows the statistical error of previous estimates to be reduced. Only rarely are there avoidable "errors", such as human or system failures, and such mistakes are made clear when they do occur.

There is no easy way of measuring the accuracy of the [IoS](#). Please read our IoS bulletin for more information. This is because of the extent to which the estimate measures the underlying "true" value of the output growth (of the services industries in the UK for a particular period).

For many statistics, we can estimate and publish the sampling error associated with the estimate, using this as an indicator of accuracy. The IoS is constructed from a variety of different data sources both internal and external to the Office for National Statistics (ONS).

One dimension of measuring accuracy is reliability, which can be measured using evidence from analyses of revisions to assess the closeness of early estimates to subsequent estimated values. Many users try to minimise the impact of uncertainty by using the historical experience of revisions as a basis for estimating how confident they are in early releases and predicting how far and in what direction the early release might be revised.

The estimate is subject to revisions as more data become available, but between the first estimate of IoS and the estimate 12 months later, revisions are typically small (around 0.15 percentage points), with the frequency of upward and downward revisions broadly equal. This is using data over the last five years and therefore includes the coronavirus (COVID-19) pandemic period, where the magnitudes of growth rates and subsequent revisions were larger.

Revisions are an inevitable consequence of the trade-off between timeliness and accuracy. It is our role to produce the best possible estimate of IoS using all of the available information at that time. Therefore, the only way to avoid subsequent revisions to IoS as more information becomes available would be to delay publication until all the relevant information has been received. This could be up to 13 months because the main data source, the MBS, is open for revision for the latest 13 months at any one time. So, revisions should be treated as generally a good thing, as long as we document the reasons for them and communicate this to users. Revision triangles, which detail the [month-on-month and three-month on three-month growth rates revisions](#), are available.

Figures for the most recent months are subject to revision in light of:

- late and revised responses to the MBS
- administrative sources forecasts being replaced by actual data
- revisions to seasonal adjustment factors, which are re-estimated every month and reviewed annually
- revisions to deflators (Service Producer Price Indices (SPPIs) and Consumer Prices Indices (CPIs))
- revisions to VAT turnover data because of late and revised returns
- changes to the methodological processes used to gather and process the data
- annual gross domestic product (GDP) balancing; for further information on the annual GDP balancing process, please see our [Why GDP figures are revised article](#)

The balance between necessary revisions and revisions for minor issues is achieved through a published [National Accounts Revisions Policy](#). As the IoS is a main data source for [monthly GDP estimates](#) and [quarterly GDP estimates](#), the National Accounts Revisions Policy determines when data are open for revisions.

Coherence and comparability

Every effort is made to ensure that the series is comparable over time, and a comparable data [time series](#) is available back to 1997. Where possible, changes to methodology (for example, as a result of the [IoS development programme](#)) are applied to the whole series to ensure this comparability is maintained. However, the National Accounts Revisions Policy may mean that there is a time lag before methodological changes are published for the complete time series.

All of the data sources and methodologies used to compile the IoS are consistent with those used in the services industries' element of the output approach to measuring GDP. The IoS data are coherent with the quarterly service index published as part of the output approach to measuring GDP, so that the arithmetic mean of the three monthly indices is equal to the quarterly index.

Information on the compilation of GDP can be found in our [GDP Quality and methodology information report](#).

IoS coherence with the ONS Annual Business Survey

We at the ONS also collect turnover data through the [Annual Business Survey \(ABS\)](#). While broadly comparable, the survey design and reasons for data collection are different because of the following factors:

- variables collected - ABS collects many more variables than MBS as this as required to provide an accurate estimate of gross value added
- survey frequency - ABS is collected on an annual basis, whereas MBS is collected monthly
- timeliness of estimates - MBS is published six weeks after the end of the reference period, whereas ABS is published around 16 months after the end of the reference period
- granular detail - ABS has a much larger sample size (73,000 businesses) that allows a detailed breakdown of industry, geography and business size; further information is available in the [Annual Business Survey QMI](#)

Accessibility and clarity

Our recommended format for accessible content is a combination of HTML webpages for narrative, charts and graphs, with data being provided in usable formats such as Excel spreadsheets and comma-separated values (CSV) files. Our ONS website also offers users the option to download the narrative in PDF format.

The monthly publication provides a link to all data to the [Index of Services](#) for that particular month.

Following [guidance from the Government Statistical Service guidance \(GSS\) to improve digital accessibility of statistical spreadsheets](#), our published datasets now incorporate and adhere to this guidance. This is to help improve the usability, accessibility and machine readability of our statistical spreadsheets.

For information regarding conditions of access to data, please refer to:

- our [Terms and conditions \(for data on the website\)](#)
- the UK government's [copyright and reuse of published data information](#)
- our [Accessibility statement](#)

Any enquiries should be made via email to indexofservices@ons.gov.uk. We also publish [user requested data](#).

IoS microdata are available in our [Secure Research Service \(SRS\)](#) and the [UK Data Service](#) secure lab. These services provide access to unpublished, de-identified data; that is, access to data that have the potential to identify an individual record requires the approval of the independent Research Accreditation Panel (RAP) before access can be provided. Access to such data requires [Approved Researcher accreditation](#).

Timeliness and punctuality

We publish our [Index of Services](#) bulletin approximately six weeks after the end of the reference month. It is the earliest official performance indicator of UK service's industry. As the IoS is a short-term indicator, the main users want the figures to be available as soon as possible after the end of the period to which they refer. As a result, revisions are an inevitable consequence of the trade-off between timeliness and accuracy. Publication dates are fixed to coincide with the publication of monthly GDP data.

Since April 2018, we at the ONS have published a monthly GDP estimate. As a main source for early estimate of GDP, the IoS is published alongside this.

For further information on the move to monthly GDP estimates, please see our [Introducing a new publication model for GDP article from April 2018](#).

Details on related publications are available on [the ONS release calendar](#) and provides 12 months' advanced notice of release dates.

If there are any changes to the pre-announced release schedule, public attention will be drawn to the change and the reasons for the change will be explained fully at the same time, as set out in the UK Statistics Authority's [Code of Practice for Statistics](#).

Concepts and definitions

IoS estimates are compiled using [UK Standard Industrial Classification 2007 \(SIC 2007\)](#), used for the first time at Blue Book 2011, replacing the previously used [Standard Industrial Classification 2003](#) (PDF, 2.38MB). For further information on the introduction of SIC 2007, read our [Implementation of Standard Industrial Classification 2007: December 2009 update, Economic and Labour Market Review, December 2009, Volume 3, Number 12](#).

For further international guidance as to the compilation of how the IoS is constructed please see the Organisation for Economic Co-operation and Development (OECD) [Compilation manual for an Index of Services Production](#).

Definitions of terms found within the main statistical bulletin follow.

Chained volume measure

A chained volume series is a series of economic data from successive years, put in real (or constant, that is, inflation- and deflation-adjusted) terms by computing the production volume for each year in the prices of the preceding year, and then "chain-linking" the data together to obtain a time series of production figures from which the effects of price changes (that is, monetary inflation or deflation) have, at least in theory, been removed.

Current prices

Data that reported in current (or "nominal") prices for each year are measured in the prices for that particular year. Current price series are influenced by the effects of inflation. This is in contrast to constant price series (or "chained volume measures") that are used to measure the true volume growth, that is, adjusting for the effects of price inflation.

Gross domestic product

This is the total value of production activity in the economic territory. It is defined as total output (sales plus changes in inventories, or stocks) less intermediate consumption (all the goods and services used up in a process of production, for example, components and raw materials). Domestic product can be measured gross or net of consumption of fixed capital (or depreciation). It is presented in the accounts at market (or purchasers') prices. A further distinction is that it can be at current prices or chained volume measures.

Geography

The geographical coverage includes all businesses whose primary output resides within the UK. This includes England, Scotland, Wales and Northern Ireland but excludes Isle of Man, Channel Islands and Falkland Islands.

Why you can trust our data

The ONS is the UK's national statistical institute and the country's largest independent producer of statistics. The Data Policies and Information Charter, available on the ONS website, detail how data are collected, secured and used in the publication of statistics. We treat the data that we hold with respect, keeping it secure and confidential, and we use statistical methods that are professional, ethical and transparent. You can find out more on our [data policies web page](#).

The Index of Services are accredited official statistics and were independently reviewed by the Office for Statistics Regulation in [April 2014](#). They comply with the standards of trustworthiness, quality and value in [the Code of Practice for Statistics \(opens in a new tab\)](#) and should be labelled "accredited official statistics".

6 . Methods used to produce the data

Main data sources

Most data used to compile the Index of Services (IoS) (approximately 43%) is collected via the Monthly Business Survey for Production and Services (MBS). As a result, the remainder of this section will cover how we process the MBS.

For further information on an industry not covered by the MBS please see its respective Industry Review (IR) publication. The IR was a programme of development work, which reviewed on an industry-by-industry basis to assess whether data sources and methods were appropriate for the industry.

For any non-MBS industries not listed here, please see the link to the [initial industry programme carried out between 2002 and 2009](#).

List of IoS industries that have a previous industry review publication

These industry reviews were published between October 2014 and September 2016. The titles are the SIC 2007 industry descriptions.

Public administration

- UK SIC 2007 code: 84
- Industry review report: [Public Administration, Defence and Compulsory Social Security Industry Review - 2014](#)
- Date of publication: October 2014

Real estate

- UK SIC 2007 code: 68
- Industry review report: [Real Estate Activities Industry Review - 2014](#)
- Date of publication: October 2014

Human health

- UK SIC 2007 code: 86
- Industry review report: [Human Health Activities Industry Review - 2014](#)
- Date of publication: October 2014

Water transport

- UK SIC 2007 code: 50
- Industry review report: [Water transport industry review: 2016](#)
- Date of publication: March 2016

Postal and courier activities

- UK SIC 2007 code: 53
- Industry review report: [Postal and courier activities industry review: 2016](#)
- Date of publication: March 2016

Social care (part 1)

- UK SIC 2007 code: 87 and 88
- Industry review report: [Social care industry review, 2016, part 1 report](#)
- Date of publication: September 2016

Financial and insurance service industry review (part 1)

- UK SIC 2007 code: 64, 65 and 66
- Industry review report: [Financial and insurance services industry review, 2016, part 1 report](#)
- Date of publication: September 2016

Professional, scientific and technical industry review

- UK SIC 2007 code: 69, 70, 71, 72, 73, 74 and 75
- Industry review report: [Professional, scientific and technical activities industry review, 2016, final report](#)
- Date of publication: September 2016

How we process the Monthly Business Survey data

Data collection

Data for the MBS are primarily collected via an electronic questionnaire (also paper questionnaire but on request of the business). In 2023, approximately 324,000 questionnaires were dispatched across the industry. Data are collected via the ONS Secure Data Collection (SDC) platform. Businesses are asked to register to this platform where all the ONS surveys, for which a business may be selected, can be accessed in one secure area.

Paper and telephone modes of collection are still available, but only available on request. These data collection methods now only account for 0.3% of the returns.

Businesses are asked to provide answers to the questions on total turnover exclusive of VAT. A voluntary comments box is also provided at the end of the questionnaire, which helps businesses provide further detail and commentary around their return. This helps validate data and means the ONS is less likely to recontact businesses to confirm returns.

Most businesses are able to report data for the requested calendar month although some provide data for a similar accounting period. The questionnaire asks respondents to indicate the dates to which the reported turnover data relates, that is, accounting period or calendar month. If periods are outside the requested calendar month, then these will be date adjusted in the IoS systems so the data align to the reference month being collected.

In addition to turnover being collected, the survey also collects employment information on calendar quarter months (March, June, September and December). Businesses are asked to provide information on employment including a breakdown of male and female employees and full- and part-time staff.

Sample frame

The IoS sample frame is the [Inter-Departmental Business Register \(IDBR\)](#).

The IDBR provides the main sampling frame for surveys of businesses carried out by the ONS and other government departments. It is also an important data source for analyses of business activities. The two main sources of input are Value Added Tax (VAT) and Pay As You Earn (PAYE) records from HM Revenue and Customs (HMRC).

Additional information comes from Companies House, Dun and Bradstreet, and ONS business surveys. The IDBR covers around 2.7 million businesses in all sectors of the economy, but since the main two tax sources have thresholds, very small businesses operating below these will, in most cases, not be included.

The MBS for Production and Services draws its sample from approximately 1.7 million businesses.

Sample size

The IoS has a sample size of approximately 27,000 businesses across the UK's service sectors.

Sample design

The MBS for Production and Services uses a stratified random sample design. This is grouped by:

- employment size bands
- industrial classification as defined by the UK SIC 2007 at Supply-Use Table classification level.

Larger employment businesses (varies per industry) will automatically be included in the sample for each month. Also, businesses with annual turnover greater than £60 million will be automatically sampled each month because of their importance to the industry. Smaller and medium-sized businesses are then sampled with a decreasing sampling fraction as you descend through the employment size bands.

Imputation for missing response

Each month, the MBS has an element of respondents who do not respond to the survey in time for the first monthly estimate of a reference month. On average (from January 2020 to March 2024), approximately 67% and 82% of the sample based on forms and turnover of the sampled universe return in time for the first monthly estimate. Therefore, for some businesses we impute their data when we do not receive a return.

The IoS automatic imputation uses ratio imputation when item non-response occurs. Item non-response in this example could be any of the questions that are required on the questionnaire.

The imputation methodology uses the ratio of means approach, which is consistent with other ONS short-term economic indicators (retail sales, Index of Production and construction output) and is recognised in the [Recommended Practices for Editing and Imputation in Cross-Sectional Business Surveys EDIMBUS manual \(PDF, 799KB\)](#) (see Chapter 4.2) as international best practice for imputation.

There are three types of scenarios where we impute for missingness:

- constructed imputation - these are estimates for the non-response of a business, for the first period it is on the sample
- forwards imputation - these are estimates for non-response of a business, which has been on the sample for more than one period; a forwards impute can be made from any of a returned value, a previous forward impute or a constructed value if the previous month was its first month selected for the survey
- backwards imputation - these are estimates for non-response, in cases where a business's first response to the survey is not for its first period on the sample; it is used for all periods that are before the period of its first response

An influential responder (a business that is known to make a substantial contribution to the estimates at an industry level) may also have its details manually constructed if it does not respond. This construction is based on previous returns to the survey and specialist knowledge of the industry.

Outliers

Once validated and approved, outliers can be removed from the processing, so they do not affect the imputation link highlighted previously for those who have not responded. An automatic process of Winsorisation is applied, which is a statistical technique that is used to handle outliers.

Occasionally, manual intervention is also applied. These judgement-based decisions are based on expert knowledge of the industry, where these atypical responses would otherwise affect the values of other businesses who are yet to respond to the survey.

Weighting and estimation

As it is not possible to conduct a census of all businesses classified to the MBS each month, because of cost and respondent burden, a sample is drawn each month.

For every business in the population, we weight the data from the sample of businesses to provide estimates for the full population. In strata that are not fully enumerated, two weights are applied to data collected in the MBS: the design ("a") weight and calibration ("g") weight.

The "design" weight, also known as the "a" weight, takes into account the ratio of the size of a sample to the size of the population from which the sample is selected.

The "calibration" weight, which is also known as the "g" weight, takes into account how representative a sample's register turnover is compared with the register turnover of the population from which the sample is selected.

Seasonal adjustment

The data published in the IoS release are all seasonally adjusted (although non-seasonally adjusted estimates are also available). This aids interpretation by removing annually recurring fluctuations, for example, caused by holidays or other seasonal patterns.

For example, different months have different lengths, the period leading up to Christmas and the New Year, and other bank holidays such as in May and August. As Easter changes between March and April, we can estimate the effect on the time series and allocate it accordingly. Seasonal adjustment is performed each month using the standard, widely used software package X-13-ARIMA-SEATS.

Deflation

The value estimates collected by the MBS reflect both price and volume changes. To remove the direct effects of price changes, value data are deflated to produce IoS volume measures. SUT industries are broken down by product and deflators are applied prior to aggregation back to SUT industry level.

Most of the deflators used are Service Producer Price Indices (SPPI) and/or Consumer Prices Indices (CPI). These deflators are weighted together using deflator weights to ensure an appropriate mix of activity between businesses and households. These deflator weights are updated every five years to ensure they are as representative as possible.

Indexing

We calculate indices for IoS as this allows a measure of the average level of prices, quantities, or other measured characteristics relative to their level for a defined base reference period or location. It is usually expressed as a percentage above or below, but relative to, the base index of 100. As of Blue Book 2023 the reference year is currently 2019 equals 100.

Statistical disclosure control

Statistical disclosure control methodology is also applied to the data. The [Code of Practice for Statistics](#) and specifically Principle 5:

Confidentiality, sets out practices for how we protect data from being disclosed. Principle 5 includes a guarantee to survey respondents to "ensure that official statistics do not reveal the identity of an individual or organisation, or any private information relating to them". Data sources from external suppliers are never supplied in a form that would enable identification of individual businesses.

How we process VAT turnover in IoS estimates

Since December 2017, VAT turnover data have been used to inform estimates of IoS. This is part of our ongoing effort to transform the way we use large, externally collected administrative data to supplement data collected via ONS surveys. This allows us to use the strengths of the MBS survey data, which is the timeliness, so that the output can be published around six weeks after the reference period end, with the stories and anecdotal evidence from having direct contact with businesses.

The coverage of VAT units is far greater from the turnover data than is possible through the survey, in the smaller employment strata, where sample rotation and response can be a factor. A method was therefore developed that is used, that means early estimates use MBS data as the sole source and then when sufficient data content is available at around five to six months, VAT turnover data replace MBS data for those strata where selected.

The method in which this administrative dataset has been combined with survey data to produce the final, seasonally adjusted chained volume measure is described further in our methodology article [VAT turnover in national accounts: background and methodology](#), published on 19 March 2018. Further information regarding the use of VAT turnover data is available in our article [VAT turnover implementation into national accounts: December 2017 update methodology](#) published on 22 December 2017

As of May 2024, VAT turnover data have been used for selected industries previously covered by the Monthly Business Survey (MBS) from Quarter 1 (Jan to Mar) 2016 to Quarter 3 (July to Sept) 2023.

For details on this hybrid series, including how it is compiled please see Section 3.3 of our [VAT turnover data in National Accounts: background and methodology](#).

For a list of those industries selected to use VAT turnover within production, please see the [VAT industry selection matrix](#).

How we analyse and interpret the data

Once the data are submitted by businesses, they may be recontacted where substantial data changes are identified. The data are then aggregated, and a further phase of validation checks is carried out using thorough micro-level investigation. Businesses may receive further queries if important changes driving aggregate movements are highlighted.

How we quality assure and validate the Monthly Business Survey data

The MBS uses an editing and validation approach known as selective editing (SELEKT). This is an internationally recognised method that uses a data-based approach to assess the influence of business estimates on the outputs.

SELEKT is a generic selective editing tool. It allows each response to be scored according to a set of agreed criteria, which attempt to give high scores to the errors that will have the largest influence on estimates.

Those responses with the highest scores are prioritised for editing and validation. This increases the efficiency of the editing process by focusing on the responses with the highest impact and importance. The score can be split into three parts:

- suspicion of an error or mistake
- potential impact on estimate
- importance of the variable

Prior to passing through selective editing, individual returns are subject to several user-defined checks, such as turnover being zero or impossible dates.

Once individual business-level data have been confirmed, the aggregated data at an industry level is then quality assured. This is done with consistency checks with other internal and external ONS data sources, investigation of anomalies, ensuring disclosure procedures and reviewing data sources.

After these checks, there are internal curiosity meetings, where important internal stakeholders can interrogate the data and to explore any anomalies or interesting findings. External stakeholders, for example, other government departments, also have regular opportunities to analyse the data and share feedback with ONS colleagues once data are published.

How we disseminate the data

The IoS time series data are disseminated through publication of the monthly Index of Services bulletin. Each bulletin includes a link to view the data in each publication, so comparisons of different vintages are available. These are published at 7am on the day of release.

7 . Related links

[A guide to the UK National Accounts](#)

Methodology | Last revised 6 March 2020

An update to the 2015 publication of "A Short Guide to the UK National Accounts". The purpose of this guide is to give the reader an introduction to the concepts and underlying principles of national accounting and additionally to describe the various publications available.

[GDP monthly estimate, UK: April 2024](#)

Bulletin | Monthly

Gross domestic product (GDP) measures the value of goods and services produced in the UK. It estimates the size of and growth in the economy.

[Gross domestic product \(GDP\) QMI](#)

Methodology | Last revised 8 April 2022

Quality and Methodology Information for gross domestic product (GDP), detailing the strengths and limitations of the data, methods used and data uses and users.

[VAT turnover data in National Accounts: background and methodology](#)

Methodology | Last revised 19 March 2018

A methodological summary of the use of Value Added Tax returns within national accounts.

[Services Producer Price Indices QMI](#)

Methodology | Last revised 18 January 2021

Quality and Methodology Information (QMI) report for the Services Producer Price Index, detailing the strengths and limitations of the data, methods used, and data uses and users

[Consumer Price Inflation \(includes all 3 indices - CPIH, CPI and RPI\) QMI](#)

Methodology | Last revised 14 December 2023

Quality and Methodology for all three price indices, detailing the strengths and limitations of the data, methods used, and data uses and users.

8 . Cite this methodology

Office for National Statistics (ONS), released 17 June 2024, ONS website, quality and methodology information report, [Index of Services UK QMI](#).