

Statistical bulletin

Consumer trends, UK: January to March 2026

Household final consumption expenditure (HHFCE) for the UK, as a measure of economic growth. Includes spending on goods and services by UK households as defined in the National Accounts.

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1 . Main points

- Household spending growth (adjusted for inflation) is estimated to have grown by 0.6% in Quarter 1 (Jan to Mar) 2026.
- The largest contributors to household spending quarterly growth were miscellaneous goods and services, restaurants and hotels, and furnishings, household equipment and routine household maintenance.
- Household spending is estimated to have grown by 0.9% in Quarter 1 2026, compared with the same quarter a year ago.
- This release contains datasets for consumer trends for Quarter 1 2026; for further commentary on these data, please see our Gross domestic product (GDP) quarterly national accounts bulletin.

2 . Data on consumer trends

[Consumer trends: current price, not seasonally adjusted](#)

Dataset | Released 30 June 2026

Quarterly and annual data on household expenditure in the UK, current price, not seasonally adjusted.

[Consumer trends: current price, seasonally adjusted](#)

Dataset | Released 30 June 2026

Quarterly and annual data on household expenditure in the UK, current price, seasonally adjusted.

[Consumer trends: chained volume measure, not seasonally adjusted](#)

Dataset | Released 30 June 2026

Quarterly and annual data on household expenditure in the UK, chained volume measure, not seasonally adjusted.

[Consumer trends: chained volume measure, seasonally adjusted](#)

Dataset | Released 30 June 2026

Quarterly and annual data on household expenditure in the UK, chained volume measure, seasonally adjusted.

[Consumer trends: implied deflator, not seasonally adjusted](#)

Dataset | Released 30 June 2026

Quarterly and annual data on household expenditure in the UK, implied deflator, not seasonally adjusted.

[Consumer trends: implied deflator, seasonally adjusted](#)

Dataset | Released 30 June 2026

Quarterly and annual data on household expenditure in the UK, implied deflator, seasonally adjusted.

3 . Data sources and quality

Household final consumption expenditure (HHFCE) is a measure of household spending on goods and services, which is produced as part of the compilation of the UK's National Accounts.

HHFCE estimates are aligned to the definitions of the internationally agreed System of National Accounts (SNA) and as such, they may differ from household expenditure figures produced for other purposes. For example, in line with the SNA, HHFCE estimates will not include the cost of buying or extending a house, investments in valuables, or second-hand purchases.

A detailed explanation of HHFCE concepts, coverage and expenditure definitions can be found in our [Consumer trends quality and methodology information \(QMI\)](#).

Data in this bulletin

The quarterly consumer trends data are typically published around 90 days after the end of the quarter.

The HHFCE estimates in consumer trends are a component of the expenditure approach to measuring gross domestic product (GDP). The three approaches to GDP — expenditure, income and output — are reconciled through a balancing process as part of the compilation of the UK National Accounts. Our Consumer trends release publishes estimates that reflect this balancing process.

All data in this bulletin, unless specified, are presented in chained volume measures (CVM), otherwise known as "real" measures. This means the effect of price changes is removed from the data (in other words, the data are deflated).

The reference year and last base year for all CVM estimates is 2023.

For the quarterly national accounts from Quarter 1 (Jan to Mar) 2020, we began publishing consumer trends in data-only format, and concentrating mainly on changes at the 2-digit classification of individual consumption by purpose (COICOP) level. Data at the lower levels are available but should be used with caution and may be subject to larger than normal revisions.

Revisions

In line with the [National Accounts Revisions Policy](#), the data in this publication are open to revision from Quarter 1 2024. This release contains data that are consistent with our [GDP quarterly national accounts, UK: January to March 2026 bulletin](#), published on 30 June 2026.

Impact of coronavirus (COVID-19) pandemic

From Quarter 1 2020, estimates of HHFCE and other components of GDP are subject to more uncertainty than was the case previously. This is because of the challenges we faced in collecting the data under government-imposed public health restrictions.

In the case of HHFCE, these challenges were compounded by the suspension of data collection for the [International Passenger Survey \(IPS\)](#) between March 2020 and January 2021, and the temporary suspension of the Living Costs and Food survey (LCF) between 16 March and 14 April 2020.

Quality

Some of the more detailed expenditure categories may include an element of forecasting because of data being unavailable. However, these forecasts form a very small proportion of total HHFCE.

More quality and methodology information on strengths, limitations, appropriate uses, and how the data were created is available in our [Consumer trends QMI](#).

Accredited official statistics

These [accredited official statistics](#) were independently reviewed by the Office for Statistics Regulation in January 2012. They comply with the standards of trustworthiness, quality and value in the [Code of Practice for Statistics](#) and should be labelled "accredited official statistics".

4 . Related links

[GDP quarterly national accounts, UK: January to March 2026](#)

Bulletin | Released 30 June 2026

Revised quarterly estimate of gross domestic product (GDP) for the UK. Uses additional data to provide a more precise indication of economic growth than the first estimate.

[Quarterly sector accounts, UK: January to March 2026](#)

Bulletin | Released 30 June 2026

Detailed estimates of quarterly sector accounts that can be found in the UK Economic Accounts (UKEA).

[Retail sales, Great Britain: May 2026](#)

Bulletin | Released 19 June 2026

A first estimate of retail sales in volume and value terms, seasonally and non-seasonally adjusted.

[Family spending in the UK: April 2024 to March 2025](#)

Bulletin | Released 11 June 2026

Average weekly household expenditure on goods and services in the UK, by age, income, economic status, socio-economic class, household composition and region.

[UK National Accounts, The Blue Book 2025](#)

Compendium | Released 31 October 2025

National Accounts statistics including national and sector accounts, industrial analyses and environmental accounts.

[Coronavirus \(COVID-19\) and its effects on household consumption, UK: January 2020 to December 2021](#)

Article | Released 6 April 2022

The impact of coronavirus on household final consumption expenditure (HHFCE) for the UK, as a measure of economic growth. Includes all spending of goods and services by members of UK households.

5 . Cite this statistical bulletin

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