

# **Principles of Natural Capital Accounting**

A background paper for those wanting to understand the concepts and methodology underlying the UK Natural Capital accounts being developed by ONS and Defra.

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# **Table of contents**

- 1. Purpose and overview of this article
- 2. The scope of natural capital accounts for the UK
- 3. Accounting for ecosystem asset extent
- 4. Accounting for ecosystem asset condition
- 5. Physical accounts for ecosystem and abiotic services
- 6. Basic valuation principles in natural capital accounting
- 7. Valuing flows of services
- 8. Valuing ecosystem assets

# 1. Purpose and overview of this article

In December 2012, the Office for National Statistics (ONS) published a roadmap, Accounting for the value of nature in the UK, which set out a strategy to incorporate natural capital into UK Environmental Accounts by 2020 <sup>1</sup>. In 2014, the Department for Environment, Food and Rural Affairs (Defra) and ONS published a first version of an article, which established a number of important approaches to the development of natural capital accounts, and identified a range of issues that needed further work before an accounting principle could be determined. This article (version 2.0) updates that original article. It takes into account the experience gained in developing the first set of accounts and also reflects the progress made by the international community in developing the conceptual framework for ecosystem accounting<sup>2</sup>.

With this experience behind us, the aims of this article are to:

- refine and revise the principles established in the original article, where possible setting out our position on previously unresolved issues
- offer general guidance on accounting issues, clarifying definitions and distinctions
- · identify issues that remain unresolved and note where further research and testing is needed

In some cases the principles are prescriptive (what must or can't be done). In other cases permissive (that is, identifying approaches that may be done), in order to reflect the evolving nature of natural capital accounting. Taken together, they will enable the accounts to become more transparent, consistent and integrated.

The article is intended as background information for those wanting to understand the concepts and methodology underlying the UK accounts being developed by ONS and Defra. It is also intended as a guide for practitioners more generally working on the compilation of natural capital accounts. This article remains work in progress and we anticipate revising it before 2020 in order to reflect further progress in developing and testing accounting principles and conventions.

Identification and management of relevant data sources, which are crucial to building accounts at national or local level, are not directly in scope of this article, although certain main sources (such as the Land Cover Map) are referred to.

For more information about the ONS and Defra Natural Capital Accounting project and to access all our published work please visit the Natural Capital section of the <u>ONS website</u>. We welcome all those with expertise in any area of future work to contact us at <u>environment.accounts@ons.gsi.gov.uk</u>

#### Department for Environment, Food and Rural Affairs

Department for Environment Food & Rural Affairs

#### The accounting definition of natural capital

There is no widely agreed definition of natural capital. There is, however, an established definition of environmental assets, which provides a useful starting point as far as the development of natural capital accounts for the UK is concerned. Environmental assets are defined as "the naturally occurring living and non-living components of the Earth, together constituting the biophysical environment, which may provide benefits to humanity"<sup>3</sup>.

This definition has immediate implications for the nature of the assets that are covered by the accounts. In terms of surface area, the accounts mainly relate to what are termed ecosystems, such as woodland and wetlands. Ecosystems comprise a number of components, such as water, soil and biodiversity, which combine together to provide a range of benefits, such as wild fish and flood protection. The contribution of the ecosystem to these benefits is known as an ecosystem service. Since it is the ecosystem as a whole that provides the services, the accounting system treats the ecosystem as the asset, rather than the constituent parts.

Natural assets also include non-living or abiotic resources such as oil and gas and ground-water. The range and classification of assets is discussed in more detail in Section 3. For this reason we refer to "natural capital accounts" rather than the slightly narrower scope of "ecosystem accounts".

#### What are natural capital accounts?

In a national accounting perspective, natural capital accounts are a series of interconnected accounts that provide a structured set of information relating to the stocks of natural capital and flows of services supplied by them. Accounts are of 2 kinds:

- physical accounts classify and record measures of extent, condition and annual service flow
- monetary accounts assign a monetary valuation to selected services on an annual basis and record an overall valuation of the natural asset's ability to generate future flows of services.

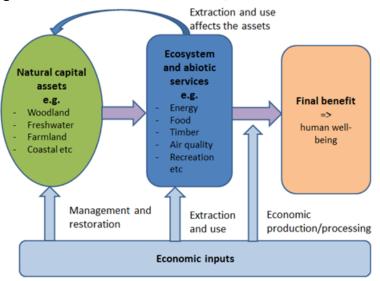
The other main distinction is between asset accounts and service accounts. Figure 1.1 summarises in simple terms how accounting is based on a rigorous distinction between the asset or stock (left hand side) that generates a flow or service (net of human and other economic inputs); this service may then be further processed in some way before its final use or consumption. Further explanation of these distinctions is provided in the rest of this article.

Progress in implementing the UK Natural Capital Accounts (NCA) Roadmap was <u>reviewed</u> in 2015. <u>Work to date</u> has focused on 3 areas:

- aggregated estimates of the value of natural capital in the UK
- scoping and development of initial broad habitat accounts (for example, woodland, farmland, freshwaters, coastal and marine)
- cross-cutting accounts for assets (for example, land use, land cover, carbon) and certain services (for example, air pollutant absorption, recreation)

The set of accounts are developed to be conceptually consistent with the System of National Accounts, in order to facilitate comparison and potential integration with accounting data for the wider economy. Further detail on the scope of natural capital accounts and definitions is provided in Section 2.

#### Figure 1.1: The links between assets, services and final benefits



## Why do we need natural capital accounts?

Gross domestic product (GDP) tells us only part of our economic story. It hides and excludes services provided by natural capital, and it focuses only on flows of income and output, not stocks of capital, including natural capital, that underpin them. The development of natural capital accounts has been flagged by the Natural Capital Committee and the UK National Ecosystem Assessment as a fundamental activity that is necessary if natural capital is to be mainstreamed in decision-making. It sends a strong signal to businesses and local decisionmakers of the importance of monitoring and valuing natural assets. More specifically, a well-developed national set of natural capital accounts can:

- monitor losses and gains in our natural capital over time
- · identify priority areas for investment and inform resourcing and management decisions
- highlight links with economic activity and pressures on natural capital

At the same time, there has been strong international momentum to develop natural capital accounts. The UN <u>System of Environmental-Economic Accounting</u> is the main source of technical guidance and sharing of experiences. The World Bank's wealth accounting <u>WAVES</u> project is looking to implement ecosystem accounting in a range of partner countries. In 2010 at Nagoya, 193 countries agreed to a strategic target to incorporate the values of biodiversity into national accounting and reporting systems by 2020 (subsequently referred to in the Sustainable Development Goals).

#### Note on the text

The article is divided into 3 parts:

- scope and overview of natural capital accounts: Sections 1 to 2
- physical accounts: Sections 3 to 5
- monetary accounts: Sections 6 to 8

Within each section the rationale and issues are described in relatively brief terms. Principles are numbered and included in the text. References to the UN System of Environmental–Economic Accounting (SEEA) guidance on Experimental Ecosystem Accounts<sup>4</sup> (SEEA EEA) and other references are given where appropriate, although it is important to note that this is not definitive as thinking and guidance continue to develop through discussion and testing.

The SEEA EEA provides a comprehensive glossary of terms, and we adopt the same definitions unless otherwise indicated.

## Acknowledgements

This article draws upon experience from various workstreams of the ONS and Defra Natural Capital Accounting Roadmap work programme since the first Principles paper was published in August 2015. This includes various discussion papers and conferences relating to environmental valuation and accounting. It also draws upon a wide range of experience within the wider international community, including the draft Technical Recommendations for Experimental Ecosystems Accounting circulated by the United Nations Statistical Division and discussions with a number of experts. We would particularly like to acknowledge the work of Carl Obst, Bram Edens, Michael Vardon, Lars Hein, Giles Atkinson (LSE), Per Arild Garnasjordet (Norway Statistical Office), Jan-Erik Petersen (EEA) and Anton Steurer (Eurostat).

#### Notes for: Purpose and overview of this article

- 1. The <u>roadmap and related documents on natural capital accounting</u> can be found on the National Archives website.
- 2. As noted later in this section, "ecosystem accounting" is a slightly narrower concept than "natural capital accounting" because the latter also includes abiotic assets (such as minerals and sub-soil assets). We refer, however, in various places to "ecosystem accounting", because this is the most novel and challenging aspect of natural capital accounting, and is it the focus of specific UN guidance and the broad habitat accounts of the roadmap. The full scope of the roadmap, however, is to develop natural capital accounts.
- 3. Paragraph 2.17, System of Environmental Economic Accounting (SEEA) 2012 Central Framework.
- System of Environmental-Economic Accounting 2012, Volume II Experimental Ecosystem Accounting. References in this article to "SEEA" refer to SEEA Experimental Ecosystem Accounting unless otherwise stated.

# 2. The scope of natural capital accounts for the UK

#### Defining the UK's natural capital: ecosystems and abiotic assets

As noted in Section 1, natural capital relates to the environmental assets that may provide benefits to humanity. The UK Natural Capital Accounts cover those environmental assets that lie within the territory of the UK. In terms of surface area, this can be taken as the land area of the UK, together with the UK's Exclusive Economic Zone (EEZ<sup>1</sup>). The spaces above (the "air space" or "atmosphere") and below (relating to subsoil assets) the UK's surface area are also included within this framework.

The UK's surface area holds the most important assets, mainly in the form of ecosystems such as woodland and wetlands. For convenience, we also include groundwater within this category of assets. The inclusion of air space means that the atmosphere above the UK's land and sea surfaces is also included as a natural asset, albeit not separately identified as an ecosystem in itself. And the inclusion of the space below the surface means that abiotic subsoil assets such as oil and gas resources (together with any surface mineral deposits) are counted within scope.

This categorisation of ecosystem assets used in the UK Natural Capital Accounts differs in relatively minor ways from the framework set out within the System of Environmental–Economic Accounting (SEEA) Central Framework classification of environmental assets<sup>2</sup> and the metrics proposed by the Natural Capital Committee (NCC)<sup>3</sup>. This is because the focus is on the extent and state of the ecosystem as a whole, rather than for selected components such as land, soil or biodiversity. This is a critical aspect of natural capital accounting. It means that the ecosystem asset can be linked to the basket of services provided by the ecosystem, which is not possible if individual components such as soil are accounted for on their own.

This is not to say that these components are completely excluded from the accounting structure, as they are important indicators of the capacity to deliver services (see Section 4 on accounting for condition). It does mean, however, that no attempt is made within the accounts to put values directly on such components; rather, natural capital values are assessed by reference to the current and expected future service flows. This approach is explained in more detail in Section 6.

It follows that (with the exception of renewable groundwater), surface and subsoil mineral and other abiotic assets are not treated as giving rise to ecosystem services. This approach reinforces a helpful distinction between renewable and non-renewable natural resources. It does mean, however, that minerals and abiotic subsoil assets are viewed as part of the UK's natural capital but not as part of the ecosystem accounts, although we recognise that the process of exploration and extraction of these resources will have impacts upon different ecosystems.

Groundwater is a special case, because it is maintained by the functioning of surface ecosystems and because the service provided – freshwater – is not always distinguished from the service of freshwater provision from surface water sources.

#### Two main types of accounts: stocks and flows

The essential distinction to bear in mind when developing natural capital accounts is the distinction between stocks and flows.

The ecosystems and mineral resources are the assets that are recorded in the "stock" account. These accounts are designed to give additional detail on the state of those assets, and in practice they may be separated into 2 accounts, covering the extent or volume of the asset and its condition or quality. For some assets (such as water resources) the exact quantity of the stock at a point in time (for example, 31 December) may not be particularly meaningful and it may be recorded as the average volume over a period of time. However, in general the stock account will parallel the concept of a balance sheet and record assets at the start and end of the calendar year.

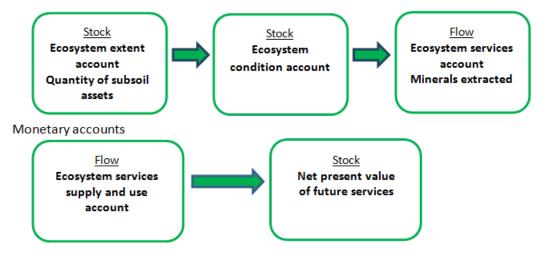
In contrast, the services that are provided by natural assets are regarded as "flows", in the same way that the services from the economy to final users are recorded as the sum of the flows over a certain time period (normally a year). As with services provided by the economy, this may not involve any physical transfer of materials.

Both stock (asset) accounts and flow (services) accounts may be recorded in either monetary or physical terms.

There is a clear sequence to these basic types of accounts, in that the volume or extent of the natural assets, combined with information on the physical state and condition of the assets, can be seen as representing the asset base from which the flows of ecosystem services are provided. Once monetary values are put on these flows, it is possible to put values on the assets as well. Figure 2.1 (which is drawn from SEEA EEA <u>draft</u><u>Technical Guidance</u> Figure 2.2), summarises this sequence.

#### Figure 2.1: The sequence of accounts

Non-monetary accounts



# Relationship of the natural capital accounts to other UK Environmental Accounts

The SEEA Central Framework sets out a range of other accounts, which are relevant to natural capital accounting, such as energy use and water use accounts, as well as atmospheric emissions and effluent accounts. Many of these accounts are already regularly produced by the Office for National Statistics (ONS) within the <u>environmental accounts publication</u>. The main distinction between these accounts and natural capital accounts is that the former focus on the pressures generated by economic activity, whereas the latter focus on the services provided by natural capital.

For many natural resources, such as oil and gas, these are simply two sides of the same coin: the supply of services from natural capital equals the use of such services by economic activities. For emissions and other residuals, however, a strong distinction is made between the pressures on the environment from economic activity (such as emissions of pollutants recorded in the air emissions accounts), and the services received from natural capital (such as the amounts of pollutants absorbed by vegetation recorded in the ecosystem accounts). Figure 2.2 summarises the relationship between these different types of accounts.

As Figure 2.2 indicates, as well as overlaps between the two, there are important linkages between the natural capital accounts and other types of environmental accounts, especially for flows of atmospheric emissions, effluent and waste back to the environment, and spending on the environment. For example, the use made of ecosystem services by the agricultural sector revealed in the natural capital accounts can be linked to the emissions and effluent generated by the economic activities of that sector.

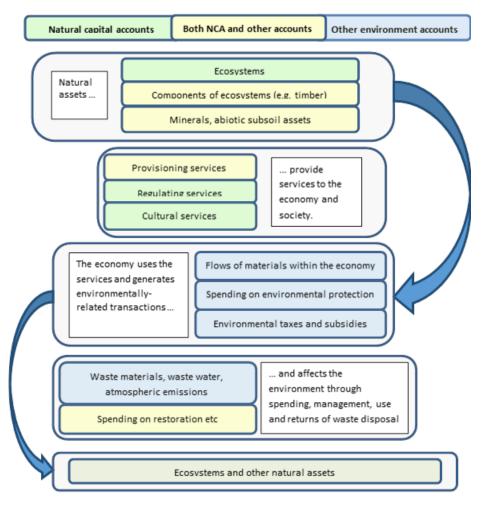
#### **Cross-cutting and thematic accounts**

Developing the natural capital accounts in the UK has to date focused on the assets and services relating to particular broad habitats. This has worked well, but it has become increasingly clear that i) certain services such as recreation and flood protection are commonly provided by a number of habitats; and ii) certain indicators of condition (such as soil carbon content) are relevant to more than one type of asset. Ensuring consistency between different habitat accounts and enabling an overview of different features of natural capital in the UK can best be achieved by developing what are known as thematic<sup>4</sup> or cross-cutting asset and service accounts.

The concept of cross-cutting service accounts, as distinct from cross-cutting asset accounts, is relatively new. In effect they are summaries of the flow of particular ecosystem services that can be disaggregated (at the very least) by broad habitat and ideally by some of the other characteristics of ecosystems (such as type of woodland).

There should be a similar consistency between cross-cutting asset accounts and the accounts of extent and condition for the range of ecosystem assets. In particular, the entries in the cross-cutting land cover and land use accounts for a particular habitat type should match those in the relevant ecosystem account. However, such cross-cutting accounts can be expanded to cover the subject matter more comprehensively, for example, by reporting on stocks of carbon in sub-soil energy resources. Looking at particular elements of the natural world in this way can give important insights into the nature of the interactions between stocks and flows.





# Aggregate natural capital estimates

In November 2016, ONS published updated estimates of <u>UK Natural Capital - monetary estimates</u>, which provide an overview of the value of measurable components of natural capital. The emphasis in these estimates is on UK level monetary values rather than a fully integrated account of all the relevant physical and monetary stocks and flows. The estimates have been significantly revised, as more robust methodologies and data sources have been established.

Whilst the experience of developing the individual "broad habitat" accounts has informed the high level estimates, there is a need to ensure complete consistency in methodology between the two. This confirms our intention to ensure that:

The aggregate accounts should be based on, and consistent with, the underlying ecosystem accounts for different broad habitats. (Principle 2.1)

## Relationship of the natural capital accounts to the main national accounts

Both the natural capital accounts and other UK Environmental Accounts are seen as extensions to the main national accounts, within the framework of the <u>UN System of National Accounts</u> (SNA). This means that where appropriate the concepts and methodologies used in the natural capital accounts should align with those used in the main part of the SNA. This may be particularly challenging as far as valuation is concerned (see Section 6). It also leads to some overlap between the use of natural resources by the economy recorded in the natural capital accounts, and the supply of certain economic goods and services recorded in the main SNA. These goods and services are described in the SEEA EEA as "SNA benefits". They mainly relate to the natural materials that are extracted and supplied to users elsewhere in the economy. Although they are potentially of interest in their own right, to date the focus of the UK accounts has been on the identification of all services from UK natural capital, whether or not they are already recorded to some degree within the framework of the SNA.

There is a similar potential overlap with the asset accounts of the SNA, in that certain natural resources, such as proven oil and gas reserves, are treated as economic assets but will also be included within the natural capital accounts. The extent of these overlaps is an area of further work.

Within the main national accounts, suppliers and users of economic goods and services are identified as different sectors of the economy, such as businesses, government and households. This classification is maintained within the UK Natural Capital Accounts and gives rise to important linkages between the economic activities of different sectors recorded in the main national accounts, and the use of services provided by natural capital. The links are established through the development of ecosystem services supply and use tables, as discussed in Section 5.

#### National, subnational and corporate accounts

These guidelines and principles are mainly intended for use in the development of national level natural capital accounts. It is recognised, however, that accounts for subnational areas<sup>5</sup> such as countries, regions, county councils, river basin districts, catchment areas and national parks will be useful for policy purposes. An example is the <u>pilot ecosystem accounts</u> developed for 3 national parks and one Area of Outstanding Natural Beauty in England. In principle:

The national level accounts should be consistent with these more spatially disaggregated accounts. (Principle 2.2)

In practice, it may not be possible either to disaggregate the national level accounts systematically to these areas or to scale up subnational accounts to the national level. This is an area of further research. It makes sense to pilot and test accounting approaches further at a subnational level where there may be greater data availability and potential applications, such as in the government's <u>Pioneer projects</u>.

This guidance has not, however, been developed specifically with applications of corporate accounting in mind. The Natural Capital Committee has set out a <u>methodology</u> for developing corporate natural capital accounts, which bears many similarities to the principles here. Although there will be much in common, national accounts have their own concepts and conventions that may not have a precise equivalent in corporate accounts. On the other hand, corporate natural capital accounts will explicitly include financial costs and expenditure associated with the natural assets being accounted for. In this way, organisations can better assess and report the value for money of their activities within a specific estate, in the form of a balance sheet comprising assets and liabilities. Cost accounting is less feasible at national level, although this is a subject of further research.

A related initiative to natural capital accounting is the <u>Natural Capital Protocol</u>, launched in July 2016 by the international Natural Capital Coalition. The Protocol is a framework designed to help generate "credible and actionable information for business managers to inform decisions". Natural capital accounting approaches can inform various stages of the Protocol, and in particular can enable monitoring of decisions taken as a result of applying the Protocol.

#### **Frequency of accounts**

A major use of natural capital accounts is in the trends that they reveal over time – through changes in physical quantities and monetary values – quite apart from the specific values recorded for a given year. Ideally we would propose to maintain annual accounts (though for water the hydrological year is different and quarterly or seasonal accounts are likely to be more useful). However, changes in assets are often not significant on an annual basis and sources of data such as the National Forest Inventory are unlikely to be able to support such frequent accounts. One solution is to produce annual accounts, updating those elements that can readily be updated, but with the option of reporting change by reference to a baseline determined by the more comprehensive but intermittent data source. This is an issue that is likely to be guided by the availability of data: sufficient annual data may simply not be available, although even then there may be process advantages to be gained by setting up production systems on an annual cycle. Annual accounts should be the aim for natural capital flows. Asset accounts which are unlikely to change significantly can be updated less frequently. (Principle 2.3)

## Uncertainty

Broadly 3 types of uncertainty affect natural capital accounting estimates:

- underlying data quality, uncertainties and gaps
- methodological uncertainties and ambiguities
- statistical uncertainties

This principles article can help to iron some of the methodological uncertainties, and, based on the SEEA, establish relevant accounting conventions.

Uncertainty in an accounting context can be difficult to measure (SEEA-EEA Section 2.5.5), as accounts traditionally present an integrated "single best picture" of point estimates, which are balanced with other accounts; ranges do not allow this. However, many of the procedures and descriptions of quality used in the SNA are relevant to ecosystems accounting and provide a useful starting point for assessment of data quality and fitness for purpose<sup>6</sup>. More broadly, it should be understood that the significance of data and methodological uncertainties will be relative to the level and purpose of the accounts. Changes in, or differences between, accounting estimates may be more robust than the absolute levels.

For high-level ecosystem accounting a degree of uncertainty is acceptable where the main purpose is to estimate orders of magnitude and track trends over time. (Principle 2.4)

We accept that in many areas we will only have a partial coverage of ecosystem services or total economic value. In the experimental phase at least, the reasons for uncertainty of estimates will be varied. In time, it may be preferable to adopt specific conventions to communicate confidence levels in a consistent summary way instead of, or in addition to, textual descriptions.

For each account we will provide a transparent assessment of confidence levels in the estimates, the major gaps in service coverage, the potential for over or understatements and other uncertainties. This will help to communicate the degree of uncertainty effectively and transparently. (Principle 2.5)

The extent and frequency of revisions provide the main indicator of robustness. In this experimental phase, we expect significant revisions, particularly to the monetary estimates (Sections 6 to 8), as methodologies are tested and evaluated. In particular, we expect revisions to the monetary accounts to arise from a number of sources:

- · additions arising from new estimates for additional services
- implementing latest guidance emerging international discussions on ecosystem accounting
- revised projections of future service flows based on new data or revised outturn data
- revised principles regarding asset calculation (for example, on asset life, discounting)
- revised assumptions regarding the unit values of service flows

As accounts are updated we will indicate the major revisions and the reasons for them. (Principle 2.6)

#### Notes for: The scope of natural capital accounts for the UK

- 1. The UK's Exclusive Economic Zone is the area around the UK over which we have special rights regarding the exploration and use of marine resources. It includes parts of the North Sea and Irish Sea and extends out beyond the islet of Rockall in the North Atlantic Ocean.
- 2. SEEA Central Framework Section 5.2.2
- 3. NCC Working paper
- 4. See SEEA EEA draft <u>Technical Recommendations</u> December 2015. The 2020 Roadmap uses the term "cross-cutting" as used in Section 1 of this article.
- 5. These areas are known in the SEEA as Ecosystem Accounting Units (EAUs), see SEEA EEA Section 2.3.4.
- 6. See Vardon M. Recognising and managing uncertainty in national and environmental accounting. Issue paper 2.1, <u>Valuation for Accounting Seminar</u> (London 2013)

# 3 . Accounting for ecosystem asset extent

#### **Classification of ecosystem assets**

Ecosystem asset accounts describe the extent and condition of the different land cover or habitats. They enable decision-makers to understand the state of each asset and how it is changing over time. The information on the extent and condition of each asset can also be linked with information on land use, landscape type, land ownership, protected area status and land management practices, in order to provide a richer understanding of the drivers of change and the prospects for longer-term sustainability. Because land use and other characteristics have such a strong influence on the nature of the services provided by the ecosystem assets, it may in due course be desirable to incorporate some of these characteristics into the classification used to define each ecosystem type.

However, the starting point for any classification of ecosystem types is the Land Cover Map (LCM). In the absence of an up-to-date LCM for the UK, the initial accounts that we developed were dependent upon a variety of other sources including information on land use from the Agricultural Census and the National Forest Inventory. It should now be possible to base the UK accounts around the new LCM for 2015<sup>1</sup> produced by the Centre for Ecology and Hydrology (CEH). It follows that the information on the extent of different land uses used in the initial accounts will need to be integrated with the LCM estimates so that the accounts are both comprehensive and non-overlapping.

The land cover types used in the Land Cover Map, and how they relate to the broad habitat classes used in the initial UK Natural Capital Accounts to date, are set out in Table 3.1. With the advent of a new series of LCMs, it should also now be possible to account systematically for a wider range of different habitats (column 2). The final column of Table 3.1 shows the more detailed habitats, which to date (January 2017) have been separately identified within the UK's initial Natural Capital Accounts, albeit not fully integrated into the accounting structure.

In future the UK ecosystem extent accounts should systematically reflect the full range of 23 Land Cover classes from the Land Cover Map. (Principle 3.1)

Further work is needed to determine the extent to which other characteristics (such as land management practices) can be used within the classification of ecosystem types. Further work will also be needed to determine the level of aggregation required in order for comprehensive accounts of ecosystem condition and ecosystem services to be compiled.

Although the 23 Land Cover classes set out in Table 3.1 are more detailed than the 8 broad habitats used in the initial accounts, there are still classification issues to be addressed, such as the treatment of inland rock; floodplains; linear features; and woodland or freshwater ecosystems within urban areas. These will all be the subject of further research.

Table 3.1: Mapping of Land Cover Map classes to UK Broad Habitats

Broad Habitat LCM habitat Sub-class		Sub-classes included	Classes included within the initial UK accounts to date			
Woodlands	1 Broadleaved woodland	Deciduous; Recent (<10 yrs); Mixed; Scrub	Broadleaved Woodland; Coniferous Woodland			
	2 Coniferous woodland	Conifer; Larch; Recent (<10 yrs); Evergreen; Felled				
Enclosed farmland	3 Arable and horticulture	Arable bare; Arable unknown; Unknown non- cereal; Orchard; Arable barley; Arable wheat; Arable stubble	Arable and horticulture; Improved grassland; Rough grazing; Linear features			
	4 Improved grassland	Improved grassland; Ley; Hay				
Semi-natural grassland	5 Rough grassland	Rough / unmanaged grassland	To be determined			
	6 Neutral grassland	Neutral				
	7 Calcareous grassland	Calcareous				
	8 Acid grassland	Acid; Bracken				
Open water, wetlands, floodplains	16 Freshwater	Water flooded; water lake; water river	Open water; wetlands; peatland			
	9 Fen, marsh and swamp	Fen / swamp	-			
	12 Bog	Bog; Blanket bog, Bog (grass dominated); Bog (heather dominated)	-			
Mountains, moorlands, heaths	10 Heather	Heather and dwarf shrub; Burnt heather; Gorse; Dry heath	To be determined			
	11 Heather grassland	Heather grass	-			
	13 Montane habitats	Montane habitats	_			
	14 Inland rock	Inland rock; Despoiled land				
Marine	15 Salt water	Water sea; Water estuary	All areas of saltwater not included below			
	19 Littoral rock	Littoral rock; Littoral rock / algae	_			
	20 Littoral sediment	Littoral mud; Littoral mud / algae; Littoral sand				
Coastal margins	17 Supra- littoral rock	Supra littoral rocks	Sand dunes; machair; saltmarsh; shingle; sea cliffs; coastal lagoons			

	18 Supra- littoral sediment	Sand dune; Sand dune with shrubs; Shingle; Shingle vegetated	
	21 Saltmarsh	Saltmarsh; Saltmarsh grazing	
Urban	22 Urban	Bare; Urban; Urban industrial	To be determined
	23 Suburban	Urban suburban	

Source: Office for National Statistics

#### Measurement of individual ecosystem assets

Ecosystem assets<sup>2</sup> are the individual areas of a particular land cover class or ecosystem type. When aggregated together across the country, they represent the total extent of that ecosystem type. Each individual area should be contiguous although the proximity to other areas of the same type, or to areas of other ecosystem types, will be important in terms of ecosystem connectivity and general landscape values. The area of all the ecosystem assets in the UK should equal the total area of the UK, although the extent of each ecosystem type will vary over time.

As discussed earlier in this section, for the UK the classification of land cover types used in the Land Cover Maps will form the basis of estimates of ecosystem extent. The LCM will also provide information on the location and extent of each individual ecosystem asset<sup>3</sup>, in the form of contiguous 25 metre squares<sup>4</sup>. In deriving the area of the individual ecosystem asset as a whole, it is implicitly assumed that each 25 metre square is entirely made up of that land cover type.

The rich spatial detail expected from the Land Cover Map is seen as an essential element of the natural capital accounts. It will form the basis of subnational accounts, and it can be used in modelling the provision of certain ecosystem services such as air pollutant absorption and flood protection. It also provides the opportunity to report the accounts in the form of maps as well as in the form of accounting tables. However, it is recognised that data for many other parts of the accounts will not be available at such a detailed level, and that estimates of the condition of ecosystem assets or the volume of ecosystem services may only be available at higher levels of spatial resolution and presented in the form of overlays. It follows that comprehensive natural capital accounts for individual ecosystem assets are not expected to be produced as part of the UK accounts.

#### Delineation between different ecosystem types

The information about the land cover type of individual 25 metre squares has implications for the treatment of rivers and other linear features such as hedgerows and lines of trees. For example, the initial farmland ecosystems account<sup>5</sup> records hedgerow length and other linear features in area terms, but this hardly does justice to their importance in delivering particular ecosystem services. Further work on the treatment of linear and point features will be undertaken in the next phase of the roadmap.

The delineation between the marine ecosystem and coastal margins needs particular attention. As discussed in a recent Scoping Study<sup>6</sup>, the unique features of the coastal land cover types means that all such habitats, including those below the mean high water mark (HWM), which might otherwise have been classified as part of the marine ecosystem, should be recorded as coastal margins. The reason for this is that many of the services that such habitats provide are strongly terrestrial (for example, grazing sheep and wildfowling, in the case of salt marshes). The Scoping Study also noted that for some purposes, such as recreation, it made little sense to distinguish between coastal and marine habitats.

There is a distinction to be made between the habitat or land cover and the underlying ecosystem, which has implications for the way the accounts are compiled. This particularly concerns the recording of degraded peatland, floodplains, semi-natural grassland and habitats within urban areas within the accounts. In practice it may be necessary to develop sub-accounts for these specific ecosystems, which can then be analysed separately or combined with other habitat-based accounts depending upon the issue of interest.

#### Notes for: Accounting for ecosystem asset extent

- 1. Centre for Ecology and Hydrology, Land Cover Map 2015.
- 2. Known as Land Cover Ecosystem Units in the SEEA, see SEEA EEA Section 2.3.3
- 3. The allocation to a particular ecosystem type could in due course take into account information on topography (such as altitude) or other characteristics (such as land management practices.
- 4. These squares are known as Basic Spatial Units in the SEEA, see SEEA EEA Section 2.3.2. The size of the squares will depend, amongst other things, upon the sophistication of the satellite technology.
- 5. Initial farmland ecosystem account
- 6. Coastal Margins Scoping Study

# 4 . Accounting for ecosystem asset condition

#### The meaning of ecosystem condition

The main objective of the asset account is to enable us to monitor changes in the stock of our natural capital in terms of its capacity to continue to deliver ecosystem services. The capacity to deliver services can be influenced by 3 main characteristics:

- quantity
- quality
- spatial configuration

Quantity can be assessed by means of the measurement of the extent of each ecosystem asset, as discussed in Section 3, together with key volume such as the quantity of water in rivers and lakes. Measures of spatial configuration such as fragmentation and ecosystem connectivity are challenging to compile and are expected to be the subject of further research. Hence this section focuses on measures of ecosystem quality, as far as it relates to the provision of services. In due course assessments of capacity to deliver services may be more systematically assessed through the separate development of accounts for ecosystem capacity.

#### Indicators of condition

The System of Environmental–Economic Accounting (SEEA) sets out 5 dimensions of quality for which indicators or metrics could be included within the condition account:

- vegetation
- biodiversity
- soil
- water
- carbon

In practice the demarcation between these dimensions has not been entirely clear (for example, soil carbon is to be shown under soil rather than carbon, and fish species are shown under water rather than biodiversity).

The SEEA dimensions have helped as a framework for the indicators used in the UK's initial accounts to date, although in practice different indicators within each dimension have been used, depending upon the nature of the ecosystem: for example, the index of farmland birds has been used in the enclosed farmland account, whilst indices of woodland birds were used in the woodland accounts. Although this makes practical sense, it is recognised that it will be difficult to develop summary indicators of condition across different land cover types, let alone across different dimensions<sup>1</sup>.

More recently, practitioners<sup>2</sup> have recognised that there is a distinction to be made between the "more natural" ecosystems such as rivers, ancient woodland and protected high nature value areas, and other more heavily modified landscapes (such as areas of intensive farming and urban parks). For the former, it may be possible to establish a "reference condition" in order to assess the extent to which the current condition is in its untouched or natural state. Indicators of water quality and assessments of the condition of sites of special scientific interest (SSSIs) would fall into this category. It may even be possible to take into account proximity to tipping points or thresholds for these kinds of areas. Another option is to assess the degree to which the ecosystem has moved away from the state in an historic reference year (such as 1970), if this is known. However, for most of the UK, it will be more realistic simply to attempt to measure quality by reference to the condition of the ecosystem at the start and end of the accounting period.

In addition, the capacity to deliver services is affected by other factors such as the volume of water present in lakes and reservoirs, the proximity to areas of population, nature of access for recreational purposes and the degree to which the asset is protected by law. This suggests that:

The following broad dimensions should be considered when compiling condition accounts:

- relevant volume estimates (for example, timber biomass, water quantity or flow, length of linear features)
- biodiversity indicators (for example, abundance indicators, mean species richness)
- soil indicators (for example, carbon content, water content)
- ecological condition indicators (for example, water quality, plant health, invasive species)
- spatial configuration (for example, fragmentation, connectivity)
- access (for example, proximity to areas of population)
- management practices (for example, organic farming, degree of protection) (Principle 4.1)

More work is needed to identify those areas where reference condition indicators could be used and to ensure that the indicators used are consistent as far as possible across ecosystem types.

## **Environmental thresholds and limits**

Using the previous period as the reference condition has limitations in terms of assessing whether any reduction in the quality of the stock is at such a level as to cross environmental thresholds and limits. Incorporating limits and thresholds (which may include concepts of social acceptability) would require an extension to the accounts. Where there are significant gaps in scientific understanding regarding ecosystem functioning (including the possibility of non-linear thresholds), there is limited ability to reflect potential limits and thresholds in prices in the short-term. Physical accounts or assessments are therefore important to complement monetary accounts in understanding thresholds.

We recognize that conceptual work on valuation can often be ahead of empirical understanding of ecosystem processes (for example, pollination) and in general more scientific research is needed to increase overall confidence in the accounts. The question of environmental thresholds in accounts is, however, an unexplored area and general principles for its treatment have yet to be established. The position taken in the SEEA (paragraph 4.35) is that it does not fit well within a model based on assessment of change over successive accounting periods. Further work is required on how to incorporate limits and thresholds into the accounts.

#### The structure of ecosystem asset (extent and condition) accounts

The basic asset account has a standard format, although the characteristics of the stock of assets described in each account may vary according to the type of asset and the availability of data. A typical account would have the structure of Table 4.1.

Extent of						
ecosystem (area)	Volume (volume)	Biodiversity (indicator)	Soil (index)	Ecological condition (indicator)	Access (indicator)	Management practice (area)
,	,	Farmland Birds Index	carbon content, water content	water quality	proximity to areas of population	conservation status, organic farming
		Net change	Net change	Net change		
		=				
<b></b>						
	(area) Woodland,	(area) Woodland, timber biomass; Freshwater carbon stock;	(area) Woodland, timber biomass; Farmland Freshwater carbon stock; Birds Index water quantity	(area) Woodland, timber biomass; Farmland carbon Freshwater carbon stock; water quantity Birds Index content, water content	(area) (indicator) Woodland, timber biomass; Farmland carbon Freshwater carbon stock; Water quantity water quality	(area) (indicator)   Woodland, timber biomass; Farmland carbon water   Freshwater carbon stock; Birds Index content, quality proximity to   areas of population

#### Table 4.1: The general structure of the asset account in physical terms <sup>3</sup>

Source: Office for National Statistics

#### **Biodiversity accounts**

The SEEA follows the Convention on Biological Diversity (CBD) and defines biodiversity at 3 levels:

- genes
- species
- ecosystem (see Assessing different levels of biodiversity within the natural capital accounts)<sup>4</sup>

Although aspects of biodiversity (for example, wildlife and/or game; or active principles for pharmaceutical products) can be viewed as services, the SEEA takes the view that in general the value of biodiversity will be captured via the value of the ecosystem services that each ecosystem asset produces. Except in very specific circumstances, the value of biodiversity is not evidenced directly, or if valued directly, this is not a value that is in addition to ecosystem values measured via ecosystem services. The SEEA therefore sees biodiversity through the lens of species diversity and primarily as a characteristic of ecosystem assets and an indicator of condition <sup>5</sup>. The World Conservation Monitoring Centre has published <u>a guide</u> showing how these indicators may form part of and be derived from a broader cross-cutting account of species biodiversity.

#### Assessing different levels of biodiversity within the natural capital accounts

There is a long-standing discussion in the international community on the connections between biodiversity and ecosystem services. From an ecosystem accounting point of view, because it is possible to account for both ecosystem assets and ecosystem services, it is relatively straightforward to place these 2 areas of measurement in context. The 3 levels of biodiversity are covered in the following ways:

Ecosystem diversity can be assessed via ecosystem extent accounts through measurement of the changing composition of ecosystem types within an area.

Species diversity should be considered as a characteristic of ecosystem assets, with declines in diversity usually reflected in declines in the condition of ecosystem assets. This connection to assets is important as it implies, in accounting terms, that biodiversity can be considered to deteriorate or improve – a feature that cannot apply to services.

Genetic biodiversity is the number of genetic characteristics in the genetic make-up of a species. It is probably highly relevant to the production of ecosystem services, and potential option value, but how best to record it in an ecosystem accounting framework has not yet been considered.

The selection of species within a species diversity account depends upon the analytical focus <sup>6</sup>. If reporting on the general condition of the ecosystem is the main concern, then the selection should cover those specialist species most strongly associated with that particular habitat. If the concern is with the continuing capacity of the ecosystem to provide services, this list might be further refined to "keystone" species, which are critical to the functioning of the ecosystem.

Species-level indicators can be compiled in more than one way. A draft technical paper for the UN by Hein <sup>7</sup> sets out a number of options:

- number of species in specific classes focusing on (a combination of) specific taxonomic groups; this is not recommended as it does not indicate relative abundance and gives equal weight to each species
- biodiversity indices, for example, Simpson and Shannon indices of species diversity based on species richness and relative abundance;tThis is difficult to interpret and equal weight is given to each species
- mean species abundance; an indicator of mean abundance of original species relative to their abundance in undisturbed ecosystems
- numbers of red-list and/or endemic species; a good indicator of current status but difficult to interpret shortterm changes
- populations of keystone species that is, those species that regulate essential ecosystem processes such as nutrient recycling; not clear if keystone species can be identified for all ecosystems

It is also possible to model the expected species biodiversity based on information about the extent and condition of the habitat, although this proposal is a little circular if the resulting indicator of biodiversity is then taken as an indicator of condition.

These options need to be explored further. In the meantime, birds indicators provide a limited but readily available view of changes in biodiversity, although we may need to rebalance our focus in biodiversity monitoring from individual species to ecosystem functioning.

#### Notes for: Accounting for ecosystem asset condition

- 1. SEEA 4.69 acknowledges that aggregation across dimensions will be problematic.
- 2. See Saner, M.A. and Bordt, M., Building the consensus: the moral space of earth measurement
- 3. The SEEA EEA makes a distinction between an extent account and a condition account, but since they both provide key information about the nature of the asset, it is helpful to combine them together.
- 4. The SEEA EEA (Table 4.4) envisages disaggregating the additions/reductions by cause (anthropogenic or not) but in practice the distinction is expected to be extremely problematic.
- 5. Convention on Biological Diversity, Article 2, Use of Terms
- 6. This focus on capturing biodiversity in stock accounts is consistent with the concerns set out by the Cambridge Conservation Initiative, <u>Biodiversity at the heart of accounting for natural capital: the key to credibility</u> (2016), where the focus is primarily on corporate natural capital accounting.
- 7. For a more complete description, see King, S., <u>WCMC presentation to London Group meeting 2016 slide</u> <u>11</u>.
- 8. Hein, L., "Linkages between ecosystem service accounts and ecosystems asset accounts", Draft version 1, December 2014.

# 5. Physical accounts for ecosystem and abiotic services

# The accounting definition of a service

Accounting relies on clear definition and classification of activities in order to avoid double-counting and maintain consistent and comparable estimates between components and over time. The construct of a logic chain as set out in the System of Environmental–Economic Accounting (SEEA) and in various Department for Environment, Food and Rural Affairs (Defra) reports (for example Figure 5.1, drawn from an <u>AECOM report</u> on initial measurement of air pollution absorption services) can assist in this.

In accounting terms, a service is a flow between a supplier of the service and the recipient of the service. The flow of ecosystem services – which may not be a movement in any physical sense – represents a "transaction" between 2 economic entities, with the ecosystem being the supplier and one or more economic actors being the recipient (see also Section 6 on valuation principles).

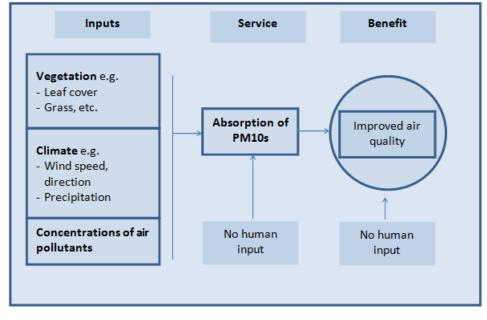


Figure 5.1: Logic chain model for the ecosystem service of air pollution absorption

The conceptual framework shown in the logic chain model in Figure 5.1 draws a parallel with economic production as far as the distinction between services and benefits is concerned. In the economy, the production of sawn timber is an intermediate or supporting service, and the sale of furniture to the consumer is the final service or benefit. The challenge involved in integrating ecosystems into this model is to identify the contribution of ecosystems to the provision of the initial service, especially (as with agriculture) where the production of the service is heavily dependent upon economic agents (such as farmers) managing the process.

The boundaries that we draw between ecosystem production and economic production in the following sections are to some extent determined by practical considerations of measurement, the intention being to establish some broad conventions on which ecosystem service accounts can be based. Hence it makes sense first to establish what kinds of services we are intending to include within the scope of the accounts and consider where the boundaries are to be drawn in each case.

It is good practice to set out a logic chain in developing accounts for ecosystems services, whilst recognising that the relationships between the inputs used in the model, and the delivery of services, are unlikely to be fully established and should not be interpreted in a deterministic way. (Principle 5.1)

## **Classification of ecosystem services**

The Common International Classification of Ecosystem Services (currently CICES version 4.3)<sup>1</sup> sets out a potential standard to be followed. It is based on the well-established split into provisioning, regulating and cultural services<sup>2</sup>. It is, however, in the process of undergoing some significant revision and for the time being:

CICES should be regarded as a checklist rather than as a standard to be followed in all its detail. (Principle 5.2)

Using CICES as a checklist, Table 5.1 shows the current list of services already included or being considered for inclusion within the UK accounts, together with some suggestions for units of measurement. For completeness, Table 5.1d includes other (non-ecosystem) abiotic services such as those from oil and gas reserves.

Table 5.1 a: List of natural capital provisioning services to be considered in the UK accounts

	Description of service	Notes		
Biomass	Cultivated crops including horticulture (tonnes)	For example wheat; can include residues used as animal fodder.		
	Grass (tonnes)	Livestock is excluded as the production of grass fodder is taken as the service.		
	Wild fish (tonnes)	Aquaculture is treated in the same way as livestock.		
	Woody biomass (cubic metres)	Production of timber		
	Wild produce (tonnes)	Nuts, berries, mushrooms, wild animals		
	Peat (tonnes)	For either horticulture or energy		
Water (cubic metres)	Water (cubic metres)	Water abstracted, including groundwater and collected water Naviagation Possibly		
Energy	Hydropower (joules)	Energy from hydropower		
	Other renewable sources (joules)	Energy from wind, solar, tidal etc.		

Source: Office for National Statistics

	Description of service	Notes		
Mediation of wastes and	Air pollutant absorption by vegetation (tonnes)	Deposition of pollutants on bare soil is excluded		
nuisances	Other waste remediation (tonnes	Solid waste e.g. manure spreading		
	/cubic metres)	Liquid waste e.g. effluent deposition/dilution /remediation (may be a supporting service to water provisioning)		
	Noise mitigation (decibels)	Shelter belts along motorways		
	Mediation of visual impacts	Shelter belts around industrial structures		
Mediation of flows	Flood protection (cubic metres/	Water absorption and attenuation by vegetation		
	reduced risk of flooding)	Control of sediment		
		Provision of storage for excess water		
	Maintaining baseline flows for water supply (reduced risk of drought)	Supporting service for water provisioning		
	Storm protection (reduced risk of damage)	Properties protected by natural sea defences (wetlands, dunes, shelter belts)		
	Erosion protection (reduced risk of loss of soil)	Mass stabilisation and control of erosion rates		
Biophysical Maintenance	Greenhouse gas sequestration (tonnes)	Excludes carbon storage		
	Local climate regulation	Vegetation that enables air circulation		
	Pollination	Commonly seen as a supporting or intermediate service		

Source: Office for National Statistics

	Description of service	Notes	
Physical interactions with nature	Setting for outdoor recreation (No. of visits, or time spent at site)	Walking, hiking, climbing, boating. Note that health is generally viewed as a benefit rather than as a service	
	Nature-related tourism (No. of visits, time spent at site)	Bird watching, snorkelling	
	Amenity (experiential interactions with nature)	Overlaps with recreation; can include an element of option value.	
Intellectual interactions with nature	Educational interactions (No. of visits)	School trips	
	Subject matter for scientific research (No. of publications)	Research related to ecosystems	
	Heritage preservation (cultural archive)		
	Ex situ entertainment viewing	Documentaries on UK ecosystems	
	Sense of place / artistic representations		
Spiritual interactions with	Symbolic (emblematic plants, animals etc.)	No obvious measures within the UK	
nature	Sacred and religious	-	
	Existence and bequest	-	

Source: Office for National Statistics

#### Table 5.1 d: List of natural capital other abiotic services to be considered in the UK accounts

	Description of service	Notes
Fossil fuels	Oil, gas, coal (calorific values)	Volume extracted ((gross of losses e.g. from flaring, which will also be recorded in other environmental accounts)
Other mineral extraction	Sandstone; limestone and dolomite; chalk; igneous rock; salt; sand and gravel; potash (tonnes)	Volume extracted

Source: Office for National Statistics

# Particular issues in defining certain services

In this section we briefly discuss a number of potential services, which can be a source of confusion in terms of whether they should be included in their own right within a services account.

# Agricultural production

The separation of the services provided by the farmland ecosystem from other economic inputs to agricultural production is challenging because of the degree to which the activity of farming manages and interacts with those services, for example, through sowing, irrigation, fertiliser spreading and livestock management. With very intensive arable farming, natural inputs may be limited to the provision of a medium for growing, with nutrients, light and water provided by the farmer, whilst intensive livestock farming may even take place entirely indoors. At the other extreme, livestock may be allowed to roam freely over semi-natural grassland with very limited human intervention. For the time being in these accounts:

We draw the line between the farmland ecosystem and the economy at the point at which vegetable biomass is extracted, therefore livestock is not included as an ecosystem service within the UK Natural Capital Accounts. (Principle 5.3)

This is a pragmatic solution, recognising that it is difficult to measure the separate inputs of nutrients, water and sunlight. It means that livestock growth is not counted as ecosystem production, as otherwise there would be double-counting with the grass and other fodder provided by the ecosystem. It is also consistent with the treatment of timber production as a woodland ecosystem service, and with the boundary between the environment and the economy used in the <u>Material Flows Accounts</u>. It does, however, mean that the accounts fail to distinguish effectively between intensive and less intensive uses of farmland, and further work is needed to bring this distinction into the accounts.

## Carrier services and the provision of space for economic activities

Generally speaking, there is little merit in regarding the provision of space for economic activities as a service provided by natural capital, since the nature of the space is a given and cannot readily be altered. An exception could be made for open water and marine habitats, which might be viewed as providing carrier services. Unlike land-based activities, freshwater and potentially marine navigation is dependent upon ecosystems functioning well and can therefore arguably be included within the list of key services provided by those ecosystems.

#### Waste disposal and remediation

There is a distinction to be made between the passive use of the environment as a space in which to "store" unwanted materials, and the active remediation of those materials through chemical, biological or physical means. The latter service can be included within the accounts, although in some circumstances (such as remediation of effluent) the service can be seen as a supporting service to the provision of clean water.

## Carbon storage

Carbon storage is a particular example of the distinction between storage and active remediation discussed in this section. The main ecosystem service relating to unwanted carbon is sequestration through the absorption of carbon into biomass. Indeed, the carbon stored by the ecosystem can be regarded as a liability, which may only be incurred if we allow the carbon to be released. Hence carbon stored in subsoil minerals or in peatland is regarded simply as a stock. Carbon storage – as well as carbon emissions – are, however, separately recorded in the cross-cutting carbon account.

## **Biodiversity**

As discussed in Section 4, biodiversity is generally treated as a condition indicator within the ecosystem asset account. It can also be seen as a supporting service to other services insofar as it is critical to the functioning of the ecosystem as a whole.

#### Pollination and other intermediate services

In general, the focus of ecosystem accounts is on the final service provided by the ecosystem. However, such an approach risks overlooking important supporting or intermediate services, provided by separate habitats. Examples include the water flow management service provided by upstream habitats, which means that a steady supply of water reaches downstream parts of rivers, and horticultural pollination services provided by insects and birds associated with other habitats.

Pollination and other intermediate services should be recorded within the accounts where possible and valued where appropriate. (Principle 5.4)

## Health (mental or physical)

Generally speaking this is regarded as a benefit but not a service: much of the benefit comes from the service of recreation. However, in terms of monetary flows it may be desirable to distinguish between the different benefits, as different methodologies might be needed in order to place values on the service. This is an area of further research.

#### **Recreation and tourism**

The ecosystem service of recreation can be regarded as providing benefits to 2 different groups of users: households benefit from the activity of enjoying being in the natural environment; and businesses benefit from the fact that these habitats attract visitors. These benefits are regarded as complementary and can be valued separately (see Section 7).

#### Alternative classifications of natural capital accounts

There are 2 other ecosystem services classification systems that could be used. The US Environmental Protection Agency (EPA) has developed an alternative classification known as FEGS-CS (Final Ecosystem Goods and Services – Classification System). The system is intended to provide a direct link between environmental classes (habitats or landscape types), ecosystem services and ultimate beneficiaries. The approach adopted is to aim to separate the ecological production function from total economic value, which includes an economic production function.

Because of this multi-dimensional perspective, the resulting system is very detailed – a particular flow of services can come from a number of different ecosystem types and have a number of different beneficiaries. Neither the ecosystem types nor the beneficiaries are categorised according to current UN standards. However, the list of goods and services may also provide a useful checklist for ecosystem accounting in the UK.

As an alternative, the US EPA has also developed a National Ecosystem Services Classification System (<u>NESCS</u>), which addresses some of these issues, in that the system does not prescribe which ecosystems deliver which services to which economic actors and ultimate beneficiaries, and is more consistent with international classification systems. The system identifies 3 types of ecosystem service use with many parallels to the CICES classification: extractive use such as raw materials and support of animal cultivation; in original location use such as waste disposal and recreation; and non-use such as existence and bequest values.

#### **Ecosystem disservices**

Ecosystem disservices relate to interactions between the ecosystem and humans that are considered to be bad. Examples are pests and diseases that cause harm to people (for example, asthma caused by pollen), which may result from a combination of ecosystem processes and adverse human management. It may be useful to distinguish them from negative externalities, such as carbon emissions from degraded peatland. The accounting process does not deal well with either type of "negative value". For disservices, a parallel can be made with smoking, which has negative consequences although it is only the sale of cigarettes which is recorded in the national accounts. For negative externalities, it is theoretically possible to record at least the relevant physical flows within an accounting structure, and to the extent that such flows are directly anthropogenic, they should already be recorded within the relevant emissions or waste accounts3. More work is needed on the appropriate accounting treatment for flows that are not so clearly anthropogenic in nature.

In conclusion, it would not be appropriate to record either source of "negative value" in the main natural capital accounts:

The natural capital accounts should not take into account the disservices or negative externalities arising from ecosystems functioning. (Principle 5.5)

Other pests and diseases that damage natural assets and cause a loss of service (for example, a virulent tree disease) will in principle be captured within the condition accounts.

#### Structure of accounts for natural capital goods and services

In line with the main national accounts, the natural capital accounts can include 2 relevant tables on natural capital services. The first (see Table 5.2) describes the different types of services provided by the different ecosystem types within an area, using illustrative numbers. This account is known as the Supply Table. In some cases the units are fairly obvious but in others measurement is a challenge and further work is likely to be needed.

#### Table 5.2: Supply of natural capital services for an Accounting Area (illustrative)

			Ecosy	stem type e.g.	Resource type	Total
	Woodland	Enclosed farmland	Fresh- water	Coastal margins	Oil and gas	
Provisioning						
- Woody biomass	1000 m <sup>3</sup>					1000 m <sup>3</sup>
- Freshwater fish			10 kt			10 kt
Regulating						
- Air pollution absorption	10 kt	15kt				25 kt
- Carbon sequestration						
Cultural						
- Recreation	200 visits	100 visits	600 visits	1000 visits		1900 visits
Abiotic flows						
- Crude oil					500 kt	500 kt
Source: Office for Nation	al Statistics			_		
Notes:						
1. m3 is cubic metres, kt	is kilotonnes					

This table can be extended to show the economic sector of the owner of the land supplying the service, including whether the land is owned by a non-government organisation (as in the case of many nature reserves). Such an extension might have significant policy uses in terms of the management of important natural habitats.

The second table (see Table 5.3) shows those economic sectors that use or benefit from the services, recognising that the beneficiaries may not be located in the same area as the location of the asset. This table is known as the Use Table. Note that the supply totals and the use totals must be equal so that the accounts balance as in the national accounts.

This table may have important policy uses, for example, if the use of services by households distinguishes between different types or locations of households.

	Economic sector				Total
	Economic sector Enterprises e.g. forestry, oil and gas	Households	Government	Rest of the	TULAI
	sector			world	
Provisioning					
- Woody biomass	1000 m <sup>3</sup>				1000 m 3
- Wild fish		10 kt			10 kt
Regulating		_			
- Air pollution absorption		25 kt			25 kt
- Carbon sequestration		_	110 kt		110 kt
Cultural		_			
- Recreation		1800 visits		100 visits	1900 visits
Abiotic flows					
- Crude oil	500 kt				500 kt

Table 5.3. Use of n	atural capital servic	es for an Accounti	ng Area (illustrative)
Table 3.3. 036 01 11	alural capital servic	es for all Accounti	ny Area (musuarive)

Source: Office for National Statistics

Notes:

1. m<sup>3</sup> is cubic metres, kt is kilotonnes

#### Notes for: Physical accounts for ecosystem and abiotic services

- 1. Common International Classification of Ecosystem Goods and Service (CICES)
- Supporting or intermediate services are excluded from the basic accounts as they could otherwise lead to double-counting of benefits; however, we have not ruled out supplementary accounts covering supporting services.
- 3. The one exception is "natural flux", such as the gross inflows and outflows of carbon as part of the daily carbon cycle, where it would not make sense to record only the gross inflows in the accounts.

# 6. Basic valuation principles in natural capital accounting

#### The scope and limits of monetary valuation

Within the accounting framework, monetary valuation provides a common metric through which services can be aggregated and compared, and comparisons made with the flows and stocks that are already included in the System of National Accounts (SNA). Importantly, the SNA does not seek to capture the total welfare value provided by goods and services, but rather accounts more pragmatically for the values of those services as or if traded (so-called "exchange value" – see below). This makes practical sense. Housing, for example, can be ascribed an exchange value (based on aggregating the market value of all existing houses, or rental services), whereas a total welfare value of housing makes less sense because a civilised society could not do without housing. The same principle can be applied to ecosystem<sup>1</sup> goods and services.

Accounting frameworks and methodologies are not intended to capture all or total values for the natural environment. Rather the aim is to expand the production and asset boundaries of the national accounts to include and value an increasing range of services and assets<sup>29</sup>.(Principle 6.1)

Extending the production boundary of the accounts beyond those with direct market prices is not unique to natural capital (for instance, owner-occupied housing services are included within the SNA) and is generally accepted by the accounting community. Valuation, particularly using standard methods, can only partially address sustainability concerns such as ecosystem degradation.

Monetary accounting depends upon and must be developed in parallel with physical accounting in order to provide an overall view of the status and trends in ecosystem services. (Principle 6.2)

#### What to value

For the service flow accounts, valuation considers the value of goods and services produced during an accounting period. Valuation of natural capital assets, which provide these services will typically be done through projection of services supplied and used over a defined period and discounted to a present value (see Section 8).

An important distinction is made within the System of Environmental–Economic Accounting (SEEA) guidance on Experimental Ecosystem Accounts (SEEA EEA) (Section 3.2.2 and paragraph 3.32)<sup>3</sup> about the difference between capacity and actual use of services. For example, timber in a forest could be valued in terms of the whole forest being harvested for timber (as in the SEEA Central Framework, which focuses upon specific natural resources)<sup>4</sup>. However, in natural capital accounting it makes sense to value only the flows of timber actually harvested, because of potential trade-offs between various services.

Monetary accounts are based on the concept that a transaction has taken place (or, in the case of asset valuation, a projected flow of transactions) with an identifiable user or beneficiary. (Principle 6.3)

Our approach wherever possible will be to value actual use of services. This principle also applies to expected future use of services to estimate asset values (see Section 8). (Principle 6.4)

This is broadly consistent with general national accounting principles and highlights the fact that many regulating and cultural services provide greater value where there are more people or businesses that make use of the service (for example, woodland near urban areas will have more recreational use than in rural areas) or receive that service locally (for example, local air quality or flood risk alleviation). Following on from the definition of services in Section 5:

Valuation should aim to isolate the contribution of the ecosystem to the service received by users. Therefore valuation should exclude human inputs and produced capital. (Principle 6.5)

This underpins, for example, the concept of resource rent discussed in Section 7.

#### Consistency with national accounting valuation principles

Valuation enables comparison and integration with the System of National Accounts. On the other hand, this valuation for accounting is not simply economic welfare value as found in environmental economics. To be consistent with SNA, the aim should be "to value the quantity of ecosystem services at market prices that would have occurred if the services had been freely traded and exchanged" (SEEA-EEA 5.20). This is the concept of exchange value, which is based on a feasible transaction between a supplier and a beneficiary, so that the supply value equals the use value<sup>5</sup>. An important challenge here is that many ecosystem services are not traded in markets and do not have observable exchange values. Exchange values therefore need to be "imputed" that is, indirectly measured or estimated. This is the case with health, education or intermediate financial services in the SNA.

To ensure consistency with the national accounts, our approach wherever possible will be to identify an exchange value for individual ecosystem services, including for non-marketed services. (Principle 6.6)

An exchange value could be observed, deduced or, for non-market goods, imputed ("if a market existed"). This may require innovative, but transparent and intuitive methods to identify or impute prices, including adapting traditional methods of environmental valuation. (Principle 6.7)

Further guidance on individual services is provided in Section 7.

There is an important qualification to this distinction between welfare and exchange values. Traded prices will depend upon the market structure and institutional setting. For example, consumer surplus is often extracted by monopolistic suppliers through sophisticated pricing and contracting strategies. This uncertainty around institutional setting is particularly relevant where no exchange values are observed and need imputing. For example, a monopolistic supplier could conceivably auction a service to all users in a way that effectively charges users of a recreational site their maximum willingness to pay, an argument elaborated more formally by Day (2013)<sup>6</sup>.

Where exchange values cannot be satisfactorily identified and measured, alternative welfare-based measures including consumer surplus can be provisionally included as if they were proxy exchange values – so retaining the balance between supply and use. The accounts should clearly state where valuation estimates are conceptually likely to be overestimates of the exchange value and, where possible, indicate or assess the degree of overstatement. (Principle 6.8)

Where exchange and welfare values are likely to differ significantly, there may be merit in presenting estimates of both types of values in a complementary fashion based on a single physical services account. This, however, would have to be managed carefully to avoid confusion, and requires further consideration.

#### Notes for: Basic valuation principles in natural capital accounting

- 1. As elsewhere in this article, the main focus is on the measurement and valuation of ecosystem services, as distinct from abiotic resources that are also components of natural capital, but which have more established methodologies under the SEEA Central Framework (for example, oil and gas).
- 2. The SNA is itself partial in the sense that not all productive services can be captured in the standard accounts for example, housework, gardening, childcare. Widening the production boundary represents a pragmatic compromise between what can be feasibly included for meaningful analysis with the wider economy. This principle applies both to the SNA and to ecosystem and natural capital accounts.
- 3. Although this is more about location of users in relation to location of generation of services.
- 4. This raises the question of whether to include option value, which is the benefit we receive from an unused asset from knowing that it may provide unforeseen benefits in future, a kind of insurance policy. For the purposes of accounting, care needs to be taken to ensure there is not double-counting with other values (for example, the option value of non-harvested timber forms the opportunity cost of the non-provisioning services; or it might be conflated with non-use values), and to demonstrate that this value can be expressed as a transaction between beneficiary and ecosystem.
- 5. This concept of exchange value is conceptually distinct from the standard valuation framework in environmental economics which typically adopts an economic welfare perspective. Economic welfare is based on individuals' full "willingness to pay" for a good or service, as measured by a demand curve. This will typically be greater than the amount that users actually pay the difference being known as "consumer surplus". Welfare values are more suited to understanding marginal changes to benefits from an intervention in a cost-benefit analysis (that is, a shift in the demand curve) whereas accounting needs are more geared towards establishing a total baseline value of goods and services derived from capital assets.
- 6. Day, B., An overview of valuation techniques for ecosystem accounting. Issue Paper 1.1, <u>Valuation for</u> <u>Accounting Seminar</u> (London 2013).

# 7. Valuing flows of services

A range of established valuation techniques can and need to be used to estimate exchange values. The exact fit will depend upon the type and nature of services and goods that are being valued, and the availability and relevance of appropriate empirical evidence<sup>1</sup>. If the methods are sufficiently robust then, although the methods vary, the valuations should be on a consistent basis (that is, exchange values) for aggregation and comparison. Guidance on suitable methods is covered in this section, but in general:

The rationale for using a particular technique or estimate should be clearly explained within each account. (Principle 7.1)

Valuation methods should be transparent, intuitive and replicable based on repeated (for example, annual) data. (Principle 7.2)

Where possible calculated values should be broken down into their "price" and "quantity" elements. (Principle 7.3)

In many cases, monetary accounts will need to "transfer" and adapt values derived from studies undertaken in specific contexts, which were not designed to produce accounting values. This is a particular challenge where accounting values need to be applied to a whole region or country, or vary spatially.

## Valuation methods

A variety of approaches can be used to value annual service flows. There are broadly 4 categories of valuation methods that are potentially suitable:

- market-based methods
- revealed preference methods
- cost-based methods
- stated preference methods

These are discussed in turn.

#### **Market-based methods**

#### Market prices

Ecosystem services that are directly marketed (for example, standing timber, crops) can be readily given exchange values, once adjusted for the relevant taxes and subsidies. Following initial System of Environmental– Economic Accounting (SEEA) guidance, observed prices from environmental trading schemes (for example, woodland carbon) can indicate exchange values where such markets are functioning reasonably efficiently, but can be problematic where such markets are embryonic, fragmented or highly sensitive to the regulatory framework or local characteristics (for example, European carbon trading market). Access fees to outdoor recreational sites fall under this category to the extent that they apply to the service provided by the ecosystem rather than the final "benefit" that includes non-ecosystem inputs such as purpose-built visitor facilities<sup>2</sup>. Another challenge is how annual membership fees of environmental charities should be treated, particularly where membership provides free access to sites.

Admission and parking fees to nature-based recreational sites should be included as part of the exchange value for recreation services. Adjustments to these prices may need to be made to exclude non-ecosystem inputs. (Principle 7.4)

#### **Resource rent**

In concept, the resource rent of an asset strips out the value-added, or annual return, accruing directly to the asset itself, from marketed output to which it contributes. In other words, it is the surplus value accruing to the extractor or user of a natural capital asset calculated after all costs and normal returns have been taken into account. These typically apply to marketed natural resources and provisioning services as set out in the SEEA Central Framework, as it is felt to lead to consistent measures between countries and is based upon a feasible transaction between the supplier and the user of the service.

Resource rent approaches should be used for valuing provisioning services in the first instance. (Principle 7.5)

The residual valuation method is used to isolate the resource rent component from the gross annual return (output) of the extractor or user. Using this method, the residual return attributable to the natural capital asset itself (resource rent) can be identified after adjustments for any specific subsidies and taxes have been made, and all costs of production and return on fixed capital have been deducted. An overview of the method is given in Table 7.1. Further detail and definitions of this approach are set out in the SEEA Central Framework 5.122.

#### Table 7.1: Derivation of resource rent

	Output (Sales)
Less	Operating costs
	Intermediate consumption
	Compensation of employees
	Other taxes on production PLUS other subsidies on production
Equal	s Gross operating surplus – SNA basis
Less	Specific subsidies on extraction
Plus	Specific taxes on extraction
Equal	s Gross operating surplus – resource rent derivation
Less	User costs of produced assets (consumption of fixed capital + return to produced assets)
Equal	s Resource rent

Source: Office for National Statistics

The final stage of the calculation requires an assumption for the "return to produced assets". Ideally this should be relevant to the industry. A simpler approach is to use the nominal 10-year government bond yield published by the Bank of England, and deflate using the gross domestic product (GDP) deflator to produce the real yield. This rate is relatively conservative compared with those expected in certain markets, such as oil abstraction and water supply, and could overstate the resulting resource rent estimates<sup>3</sup>.

For the calculation of resource rent using the residual value method, the rate of return on produced assets should be based in the first instance upon an estimate of the industry-specific rate of return; and if this is not possible then the 10-year gilt nominal par yield should be used, converted into real terms by reference to the GDP deflator. The rate of return should not be averaged for the purpose of calculating resource rent for the year. This is because the interest rate for the year represents the return to capital in that year. (Principle 7.6)

For localised applications of accounting for provisioning services, it may be possible to use some generic unit resource rent estimates from the national level to apply to volumes extracted.

Recent draft technical guidance on SEEA Experimental Ecosystems Accounting<sup>4</sup> acknowledges that the use of the method may result in very small or even negative resource rents (for example, abstracted water or open access fishing). Some open access markets such as fisheries, and some markets such as water supply where the price charged may only cover operating costs, may well generate very low resource rent values. In forestry where prices are largely determined by market forces, a viable alternative would be using stumpage prices.

Obst, Hein and Edens (2015)<sup>5</sup> conclude that "resource rent type approaches are inappropriate in cases where market structures do not permit the observed market price to incorporate a reasonable exchange value for the relevant ecosystem service. Under these circumstances, alternative approaches, for example, replacement cost approaches, may need to be considered." It may also be possible to derive some estimates of the relevant unit resource rent from research by other countries, such as the Netherlands. Further guidance is provided on individual services later in this section.

If the residual value approach does not produce plausible estimates for subsoil assets and provisioning services, alternative methods should be explored. (Principle 7.7) Finally, where unit resource rents can be satisfactorily derived, care still needs to be taken in applying these at a disaggregated level. Even for abiotic flows, the extraction or economic costs could vary spatially and hence national unit resource rents could be misleading for specific regions. This could also apply to provisioning ecosystem services.

#### **Production functions**

Production functions are similar to resource rent approaches. They attempt to value the contribution of an ecosystem service, typically a regulating service, to a market price or output through its contribution to the production process, for example, the contribution of pollinators to fruit tree production, which will already be in the SNA. Estimating the relevant production functions can be difficult, and they may not include non-market values.

#### **Revealed preference methods**

#### **Hedonic pricing**

These methods aim to extract values for environmental services from market-based transactions, typically where quantities of an environmental good form an attribute of some other good that can be purchased (for example, residential property). Robust values rely on large datasets, and this method will not be appropriate for environmental goods that do not exhibit spatial variation (Day, 2013). Such values do not go beyond the SNA but can be used to disentangle the contribution of ecosystem services. It may be that hedonic values are based on a capital asset value (for example, such as property). In this case, such values would need to be converted into an annualised value. Another challenge in using such values is to be clear which service they are capturing; it may be that more than one service is being captured (for example, property prices may capture local recreational opportunities, or differences in air quality, as well as immediate visual amenity). This is an area of further research and testing.

#### **Avertive behavior**

Here the consumer reveals their value for non-market environmental quality by buying substitute products (for example, air filters, bottled water) when that environmental quality is damaged in some way for example, through air or water pollution. Care needs to be taken to ensure the alternative purchases are not simply a matter of taste (for example, as in bottled water). Use of this method will be constrained by appropriate data and applications, but can provide lower bound marginal prices for the services in question, which could in principle be applied to the overall service flow (Day, 2013).

#### Travel cost and associated methods (recreational value)

These methods identify a complementary relationship between market goods (expenditure on travel) and environmental goods (especially nature-based recreational visits). Probability-based "random utility models" extend basic travel cost methods to multiple sites<sup>6</sup>. These methods typically generate estimates of "willingness to pay" that are based on, but also conceptually distinct from, the actual costs of accessing a site. They estimate the contribution of environmental amenities to human welfare<sup>7</sup>. Valuation studies also have the disadvantage of not being readily replicable on an annual basis.

In order to make practical progress, individual travel costs taken directly from survey data (such as Natural England's Monitoring Engagement with the Natural Environment) can provide a simple observed proxy for average exchange values, which can be updated year-on-year<sup>8</sup>. This is on the basis that this is the cost incurred to access the site (in addition to admission fees noted earlier under market prices). This method effectively reclassifies observed market-based transactions (travel expenditure) to environmental goods. It is not conceptually ideal because it does not value sites directly. However, there is a clearly a strong link, and it captures the nature of the supply and users well. For example, the further the travel, the higher the "price" paid. Whereas national parks will have visitors from far afield (incurring relatively high travel costs), local parks will receive many regular visitors taking short trips with low costs of access<sup>9</sup>. On the other hand, day-trip survey data will not account for the ecosystem value that can be attributed to longer, overnight, stays. This is an area of further research and testing.

Survey-based travel costs of private and public transport can be considered as a proxy unit exchange value where this corresponds to the quantity of observed visits based on those travel costs. (Principle 7.8)

Care is required to ensure that the survey cost data is interpreted correctly for this purpose, for example, that the user is making the trip in order to experience the natural environment; travel costs to sites largely consisting of non-natural features will overstate the contribution of the ecosystem. (Principle 7.9)

See also the earlier discussion and principle on the inclusion of admission fees.

Should a value for time expended be included in an exchange value for recreation? In environmental economics, travel cost methods often include an opportunity cost of time spent travelling, but this time element is used to inform a demand function rather than serve as a direct proxy for unit values <sup>10</sup>. From an SNA perspective, it is problematic to include the opportunity cost of household time as an imputed value, whether on-site or travel time, because this is not applied to other recreational experiences that are traded and reported in SNA, and it is considered outside the scope of the "production boundary"; SEEA guidance, however, on this question is currently very limited. Whilst time spent at a recreation site offers a good indicator of the physical use of the service (the service received being greater the longer the visit), a recent review for the Office for National Statistics (ONS) on recreational services concluded that the grounds for including a monetary value for time were weak<sup>11</sup>.

Time spent on site should not be included as an explicit component of an exchange value for recreation, but could be included in the physical account as a measure of the service provided. (Principle 7.10)

The case for including time values has reflected a need to capture the value of "free visits" that nature provides to local visitors who have incurred no expenditure in travelling or accessing the site for example, a walk to the local park. The exclusion of free visits, as with longer stays, will understate the contribution of ecosystems to recreation. This is an area of further research and testing, but there are practical options:

Localised trips to recreational sites, which do not incur cash expenditure (for example, because of walking) can potentially be given an imputed value on the basis of either: (i) the estimated expenditure that would be incurred by driving to that site, or (ii) the cost in terms of the time incurred in travelling to the site. If the latter approach is adopted, these should use the values for leisure trips set out in the Department for Transport's WebTAG. (Principle 7.11)

Potentially there is a third option. Where greenspace amenity values are estimated from property prices using hedonic approaches, in order to avoid double-counting it would need to be assumed that the hedonic values already capture the value gained from localised free trips to recreational sites. Identifying the overlaps between recreational and amenity values and the methods used to generate estimates is an area of further research.

The SEEA EEA (paragraph 5.72) notes that cultural and recreational ecosystem services provide value to enterprises supplying complementary services (for example, hotels, boat-hire), in the form of a "producer surplus", but that this value is difficult to disentangle from the economic accounts. This service would be in addition to those estimated purely on the basis of recreational travel costs (where the user is the household sector). To the extent that outdoor recreation provides health benefits, there may also be another category of beneficiary, in terms of savings on health care budgets. This is an area of further consideration and research.

Supply of recreational services can benefit both the enterprise sector (for example, tourism businesses) as well as household sector (visitors). These are potentially additive and can be accounted for separately in the supply and use tables. (Principle 7.12)

# **Cost-based methods**

These include a range of approaches that proxy benefits by assessing the costs avoided as the result of the presence of an ecosystem service, particularly regulating services, such as flood attenuation, water filtration, or air pollutant absorption. There are 2 variants:

- damage costs avoided: for example, absorption of pollutants by trees, or water treatment costs saved by healthy peatlands
- replacement costs of man-made alternatives that would be incurred if the ecosystem asset was lost: for example, without coastal margin habitats, sea walls might need to be constructed to maintain flood defence; without woodlands in catchments, greater expenditure would be required on "hard" flood defences downstream; if these replacement costs are capital values they would need to be converted into annual flows of avoided costs

These can be interpreted as exchange values if it is reasonable to assume that the estimated cost is one that would actually be incurred if necessary, that is, the beneficiary would be willing to pay that price or replace the service if it was lost. This would imply that the costs are less than the maximum willingness to pay <sup>11</sup>. This assumption could be tested using stated preference techniques (see next paragraph). A challenge with this method is to identify who is the beneficiary or user.

## Stated preference methods

These methods, based on contingent valuation or choice experiments, can be problematic in terms both of robustness and of consistency with the exchange value concept. On the other hand, such techniques are increasing in rigour, they can estimate a wider range of values than other methods, and they can be used to estimate full demand curves and potentially simulated exchange values.

Stated preference methods should only be used where they can potentially capture exchange values that other methods cannot, in particular non-use values. (Principle 7.13)

Non-use values represent an important element of cultural services and indeed of the "total economic value" of the environment. These include wanting nature to be there for the benefit of other people during our lives (altruistic value), for future generations (bequest value), and for the sake of nature itself independent of our use of it (existence value)<sup>12</sup>.

There is relatively less literature for these values than for use-values, and there are also conceptual challenges around how values vary with quantities. Notwithstanding the potential for various biases and double-counting, stated preference techniques are capable of eliciting non-use values. In principle, simulated exchange values could be derived from the relevant demand functions.

Non-use values are admissible in natural capital accounting if based on real or hypothetically feasible transactions (for example, bequests to environmental charities). It should be made clear how consistent such valuations are with exchange value principles. (Principle 7.14)

#### Guidance on valuation methods for specific services

Table 7.2 provides further specific and summary guidance on what valuation methods are appropriate for different types of services and where discretion is acceptable. It broadly corresponds to Table 5.1 (physical services). It is by no means exhaustive. This is likely to be refined further and expanded in future editions of this article as experience develops in natural capital accounting and various methods are tested.

Table 7.2: Summary guidance for valuing selected services in ecosystem accounting

PROVISIONII	NG SERVICES
Woody biomass	Unit resource rent (stumpage prices). Although stumpage prices may include some management overheads and return to capital, these amounts are not expected to be significant.
Wild fish (marine)	Residual resource rent – however this can be low or negative depending on market structure. It may be possible to base estimates on quotas, this would need to be further explored.
Cultivated crops and grass	Residual resource rent. The approach commonly produces quite low values for ecosystem services, but this is not wholly unexpected as anthropogenic inputs into the production are so significant. Different estimates may be possible for different sectors of the industry. Agricultural land valuations, suitably adjusted, may be another option.
Peat	Market prices or residual resource rent.
Water	Residual resource rent for public water supply – but can be low or negative depending on market structure. The residual value method has in our experience to date generated a relatively high resource rent for public water supply which could be considered inconsistent with the concept of a price regulator and normal returns. In future water may be traded between water companies although the prices charged may depend more upon covering the overheads of delivery than on the value of the resource in situ. It is also possible that abstraction licence charges may provide an estimate of the amount of resource rent captured by the Government. Requires further research.
Hydropower and other renewable energy sources	Residual resource rent. Unit resource rent factors used in the national accounts may be transferable to local levels.
REGULATING	G SERVICES
Air pollutant absorption	The main challenge is to estimate the physical service provided by the ecosystem. To value the quantity estimated, the relevant Defra health damage costs (depending upon type of pollutant and habitat) offer a simplistic means of valuing a physical service. A more sophisticated method would relate pollution absorbed to population exposure as set out in Defra guidance. Each method assumes that the estimated cost is one that recipients, or society, would be prepared to pay. Damage costs reflect increased mortality, and applied to ecosystem vegetation the benefit is the reduced mortality of pollutant absorption. This is an area of further research.
Noise mitigation	This is an area for further research.
Flood protection	Damage costs avoided from reduced flood risk. This is an area of further research. A particular challenge is that the probability of the service being provided varies across catchments depending on the risk.
gas	The UK "non-traded" carbon price schedule published by BEIS can be roughly interpreted as (simulated) exchange values in that they are based on the marginal abatement cost (supply) of meeting UK policy targets (demand). The nature of such a market however remains unclear. Existing fledgling ecosystem carbon markets (e.g. based on UK Woodland Carbon Code) are not suitable because they are sensitive to the wider institutional framework around carbon markets. The price of carbon in existing markets should become more representative of the value of carbon sequestration in the future as the institutional setup of markets becomes more established. This should be kept under review.
CULTURAL S	SERVICES
Setting for outdoor recreation	Observed travel costs based on MENE can be interpreted as the price of access, together with admission and membership fees. Imputed value required to capture "free" trips.
Nature- related tourism	This is the Resource Rent captured by the tourism sector by taking advantage of the attractions of the natural environment. It could be measurable for an area using ONS micro-data sources. This service would be in addition to the service received by visitors to the natural environment.

Amenity (value of green and blue space)	UK NEA demonstrated substantial natural capital values embedded in property prices, but further work is needed to derive accounting values, based on hedonic pricing methods. May have some overlap with recreational values which will need untangling.	
Amenity (value of private gardens)	UK NEA demonstrated substantial ecosystem values embedded in property prices, including domestic gardens, but further work is needed to derive accounting values, based on hedonic pricing methods.	
	Some variation of travel cost or opportunity cost approach for educational trips (distinct from recreational). This is an area of further research.	
Mental and physical health	This is an area for further testing and research; a key issue is potential overlap with other service values. See discussion of physical services in section 5.	
OTHER ABIOTIC SERVICES		
Fossil fuels	Residual resource rent. Methodology is set out in the SEEA Central Framework	
Other mineral extraction	Residual resource rent . Unit resource rent factors used in the national accounts may be transferable to local levels.	

Source: Office for National Statistics

#### Notes for: Valuing flows of services

- 1. Atkinson, G. Discussion of Session 1 issue articles, Valuation for Accounting Seminar (London, 2013)
- 2. Other market transactions that facilitate access to ecosystem services but are not direct fees for the service (for example, fuel and bus fares) are discussed under travel cost methods.
- 3. Note that this rate of return should not be confused with the discount rate used for capitalising projected future flows of services from an ecosystem asset.
- 4. <u>SEEA Experimental Ecosystem: Technical Guidance</u> (draft), page 72.
- 5. National Accounting and the Valuation of Ecosystem Assets and Their Services Section 5.1.
- 6. See Exeter University's Outdoor Recreation Valuation Tool.
- 7. Such demand functions could potentially be the basis for "simulated" exchange values based on profit maximization (SEEA-EEA 5.109) that is, some chosen point on the demand curve. This approach, however, appears subject to an internal inconsistency, whereby the simulated number of visits to a free-access resource would necessarily be lower than those observed with zero price, see Effec for Defra (2016), <u>Applying values in ecosystem accounting</u> Annex 2.
- 8. See for example, Ricardo for ONS Reviewing cultural services valuation methodology for inclusion in aggregate UK natural capital estimates (2016), a supporting article to <u>UK Natural Capital: monetary</u> estimates 2016.
- 9. This contrasts with a welfare perspective in which the biggest recreational gainers are those with lower travel costs living near a site; Eftec for Defra,), <u>Applying values in ecosystem accounting</u> Annex 2.
- 10. Eftec for Defra (2016). See also University of Exeter, Technical Report, Outdoor Recreation Valuation Tool.
- 11. Ricardo for ONS, <u>Reviewing cultural services valuation</u> (2016).

# 8. Valuing ecosystem assets

# Approach to asset valuation

Whilst the services account is backward-looking, the monetary asset account is forward-looking. The value of a natural capital asset, as with other assets, represents the stream of services that it will provide over a future period of time. According to System of Environmental–Economic Accounting (SEEA) guidance on Experimental Ecosystem Accounts (SEEA EEA) (paragraph 5.4.4), the appropriate approach to valuing assets without an asset market value would be to project levels of service flows and their real prices over an accounting lifetime and applying an appropriate discount rate to generate a (net) present value. These issues are addressed in subsequent subsections.

We will adopt a net present value approach to estimating the accounting value of ecosystem assets. The asset values for opening and closing stocks will typically reflect a basket of services provided by that ecosystem and projected into the future, based on assumptions of future service trends and prices. (Principle 8.1)

In doing so, we remain open to alternative approaches that might more directly value the asset, at least for certain services. For example, the value of protected land must be at least what the land would be sold for on the open market, otherwise society would not have made the effort to protect it; farmland prices could provide the basis for valuing the stream of ecosystem services but would need adjusting to reflect non-ecosystem variables. The structure of a monetary ecosystem asset account for a single year is summarised in Table 8.1.

2014	Type of ecosystem			
	Coniferous woodland	Broadleaved woodland	All woodland	
Opening stock				
Additions to stock <sup>1</sup>				
Reductions in stock				
Revaluation				
Closing stock				
Courses Office for N	Intional Otatiotics			

#### Table 8.1: Example structure of monetary woodland asset account for an Accounting Area

Source: Office for National Statistics

Changes in the present value of a basket of future service flows between accounting periods do not necessarily indicate degradation or enhancement of the asset. As Obst, Hein and Edens (2015), observe, "aggregate supply of services may fall due to changes in the demand for services rather than due to falling condition; or may fall because the management of an ecosystem imposes limited or no access to resources to encourage recovery of the stock."

Degradation implies a declining trend in the value of expected service flows due to changes in ecosystem condition and capacity. This links to the development of ecosystem capacity accounts which is still at an early stage within the SEEA (see Ecosystem capacity accounts). The challenge is analogous to measuring depreciation of produced assets based on changes in productive capacity. By basing asset value on the sum of expected benefit flows over the asset's life, then degradation will be accounted for in the flow as well as stock accounts (assuming this is factored in to estimates of future flows).

# **Ecosystem capacity accounts**

The concept of capacity accounts was noted but not developed in the SEEA EEA. More recent research (see, for example, Hein et al (2016)<sup>2</sup>) suggests that capacity accounts are needed in order to understand ecosystems as assets. Capacity is defined in relation to the sustainable levels of use of multiple ecosystem services. These levels of service use can be valued and, using a net present value approach, it would then be possible to place a value on changes in capacity to deliver ecosystem services. Reductions in value would indicate degradation of the ecosystem, increases in value would indicate enhancements to our natural capital.

The development of such accounts is in its infancy and there are many technical issues still to be addressed before such accounts could become mainstream.

A quite different approach to stock valuation and degradation based on financial accounting (and not recommended by the SEEA EEA) and a reference target condition would be to record the minimum cost of restoring or replacing the asset over its lifetime (with the assumption that this cost would be considered socially worthwhile). In this approach, the restoration cost would be charged in the flow account and the sum of lifetime restoration or capital maintenance costs would apply in the balance sheet (although not discounted)<sup>3</sup>. Such an approach avoids the need to value future flows and is based on a strong sustainability perspective, rather than the "value" to beneficiaries in an economic sense. On the other hand, such approaches face important conceptual and practical difficulties. These include a failure to include reliance on hypothetical costs, the need to identify appropriate reference levels, immediate restoration may not be feasible, and the need to access disparate and spatially heterogeneous cost data<sup>4</sup>.

To conclude, as far as degradation is concerned, accounts constructed according to SEEA conventions will cover degradation in terms of reduced annual service flows and their valuations and the declining asset values based on expectations, taking account of the impact of changes in ecosystem condition and capacity. The latter will be critical to assessing sustainability. Nevertheless, accounting information on restoration costs may also be useful. Cost-based asset valuation can potentially be incorporated as an extension to these accounts, especially where strong sustainability considerations apply to specific assets; where the purpose of the exercise is to prompt debate about the value of ecosystem assets relative to other forms of natural capital; or in response to specific policy questions regarding priorities for investment or maintenance of natural capital. This is an area of further research and testing.

## A time period over which to value future service flows

The accounting asset life is the time over which the services from a natural resource or ecosystem are expected to be supplied. For non-renewable assets, the asset lives can be determined as the time it takes for the projected cumulative production to equal the estimated level of reserves. For oil and gas resources, such an estimate could include unproven reserves that are expected to be proven in future. There are no equivalent estimates of reserves for most other minerals, hence:

For non-renewable resources, the asset life should be assumed to be 25 years as a default. (Principle 8.2)

Unlike non-renewable assets, ecosystem assets can supply flows of services indefinitely if managed sustainably (SEEA 2.97). An asset life of 25 years was provisionally adopted in the initial UK Natural Capital estimates (2014) following the World Bank's approach. Our initial accounting for woodland and timber suggested a longer time period in order to reflect average rotation periods, with 50 years chosen; and this was the asset life adopted for renewable services in the UK Natural Capital monetary estimates published in November 2016.

However, even this appears to be low in comparison with the treatment in accounting or appraisal of other assets. For example, UK transport infrastructure projects typically assess over 60 years. The Office for National Statistics (ONS) assumptions on asset lives for buildings and transport range between 59 and 100 years<sup>5</sup>. A longer asset life reflects the longevity of natural assets, and also avoids the logical problem inherent in assuming a 25 or 50 year life span which is continuously pushed back one year into the future when asset value is recalculated on an annual basis<sup>6</sup>. On the other hand a longer asset life implies greater uncertainty regarding flows and their unit values far into the future.

The report "Discounting for environmental accounts" for ONS (2016) identifies 2 respects in which the choice of asset life is linked to the choice and concept of discount rate:

- the longer the time horizon, the stronger the argument against using market rates that are necessarily geared only to the relatively short-term (10 to 20 years)
- despite the effects of discounting, restricting time horizons to 50 years undervalues the potentially reproducible flows of services; discounting using current Green Book rates at constant prices over 50 years would give 75.6% of the net present value (NPV) based on infinite flows, whereas a 100-year period would capture 92.2% of the NPV value based on infinite flows<sup>7</sup>

By continuing to use the Green Book Social Discount rate (see later in this section), both these considerations reinforce the case for a long asset life. Whilst the report recommended discounting future flows over an asset's entire life, retaining a fixed but longer time horizon that captures most of the theoretical value in perpetuity is preferred for practical purposes and to aid transparency.

Henceforth we will adopt a 100-year asset life to better reflect the longevity of renewable natural assets. (Principle 8.3)

#### An expected ecosystem service flow path

Expected service flow is a measure of the basket of all future services from an asset. SEEA-EEA (Paragraph 2.40) notes that future services would generally be based on the current pattern of use. Future flows for individual services can be projected on a "business as usual" or "current management practice" basis as long as they are consistent with each other and the asset condition. A simple default assumption would assume constant quantity into the future. However, depending upon the asset and service in question, it may be more plausible to project an increasing or declining flow. Examples of material changes to future physical flows include:

- changes in carbon sequestration over time as woodland matures
- projected population increases leading to increased uptake of services (such as outdoor recreation or air quality benefits)
- changes in background air pollutant concentrations
- future projected tree diseases affecting services from woodland
- pressure on asset condition or extent that could affect future service supply; a sustainability perspective, particularly where assets are in a degraded condition, cautions against taking constant future flows for granted

Any changes in projected future flows of individual services need to be consistent with assumptions for other flows of services from the asset, as it is the basket of services from the asset to which we are looking to ascribe a monetary value. Consistency with other accounts is also necessary, for example, through projected changes in land cover between accounts.

Where constant flows are assumed, it should be demonstrated that the sustainability of that flow over the asset life is a reasonable assumption. (Principle 8.4)

Projected increasing flows must be clearly evidenced and justified. Population growth projections can be taken into account in determining future service flows if it can be assumed that the extent or condition of assets are not degraded by that growth. (Principle 8.5)

Whether it is reasonable to extend population growth trends very far into the future (for example, to 100 years) is debatable, in view not only of the increased uncertainty of projections but also potential implications for degradation of assets. This is an area of further research and testing.

# **Projecting unit values**

Unit values may also be likely to change over time, for example, because of a positive income elasticity of demand for recreational values; or use of non-traded carbon prices, but this would need to be justified. This consideration is generalised by Freeman and Groom (2016): "Intuitively, an environmental good that is becoming scarcer and which is not easily substituted by other goods will face a rapid increase in its shadow price in the future." Where a discount rate based on the Ramsay formula is used (see later in this section), which includes an assumption of 2% annual income growth, it is considered preferable to capture the implications of that future growth in the projections of unit prices of environmental goods and services on an individual asset or service basis, rather than adjusting the discount rate downwards compared with consumption goods. For example, recreational values are likely to increase with people's income over time; the Department for Environment, Food and Rural Affairs's air quality damage cost valuations are periodically uprated to reflect income growth; the Department for Business, Energy and Industrial Strategy's non-traded carbon price values are projected to rise sharply over coming decades; agricultural commodity prices are typically projected to rise in real terms over time. However, making such projections will require judgement on a case-by-case basis, and is an area of ongoing consideration.

Projections of unit values should be in real terms (that is, excluding general inflation) where the discount rate is in real terms. (Principle 8.6)

It is advisable to project increasing unit values where there is reasonable supporting evidence that is specific to the particular service being projected. (Principle 8.7)

In the absence of evidence to support increasing real prices, prices should be projected forward based on at least a 5-year average or trend. (Principle 8.8) Internal consistency of assumptions is important, for example, it is possible that a declining future quantity would give rise to increasing future unit values that reflect the growing scarcity (for example, for some cultural services, or for a phasing out of peat extraction).

## An appropriate discount rate

In the first version of our Principles we provisionally adopted the HM Treasury Green Book Social Discount Rate (3.5% up to 30 years; 3.0% for 31 to 75 years) to discount future flows of services to a "net present value". We recognised at the time the vast literature on discount rate selection, and the fact that whilst the Green Book rate is widely known and used in appraisal, it has not sat comfortably with the aims and methodology of applying SEEA. SEEA Central Framework (CF) discusses discount rates at length (in Annex A5.2). It suggests that to align with SEEA and System of National Accounts (SNA) valuation approaches, a market-based rate should be used (A5.77). SEEA EEA, however, acknowledges (5.121) that the SNA approach "may not be considered appropriate for ecosystems as a whole whose value may be considered not properly reflected at the margin". This is particularly true for longer time horizons, which goes beyond the horizon of financial markets.

Whilst the SEEA CF considers that social and individual discount rates are effectively different concepts, the conceptual difference between the Green Book rate (which is based on the Ramsey formula) and market rates may be less than appear at first sight. Firstly, the components of the Ramsey rule as set out in the Green Book are based on empirical estimates<sup>8</sup>. Secondly, where a relatively long asset life is considered, the "exchange value" would need to involve future generations, which means that observed market rates may not be appropriate (Freeman and Groom, 2016). Practical considerations are also material: market rates vary by degree of risk and redemption period, and are subject to short- and medium-term volatility, which adds a layer of valuation complexity to asset accounting without any gains in robustness. Finally, it may be relevant to note that market rates for long-term bonds, in real terms, have been, and are likely to be for the foreseeable future, below the HM Treasury social discount rate<sup>9</sup>. Typically, it is assumed that market rates "over-discount" the future.

On the basis of a 100-year asset life, we will continue to use a declining discount rate (3.5% up to 30 years; 3.0% for 31 to 75 years; 2.5% for 76 to 100 years) based on the Ramsey rule. (Principle 8.9)

## Asset valuation for past years

A time series of asset valuation shows the trends in natural capital over time. In principle:

each NPV calculation for any given previous year should be based upon the expectations and knowledge present at that time rather than taking into account circumstances and knowledge that have come to light since then. (Principle 8.10)

This is the basis for the asset valuations calculated in the 2016 ONS natural capital estimates. The accounting rationale for this principle is that any calculations in subsequent years will not be able to benefit from such hindsight, and unless all calculations for all years are kept open and revised each year, future calculations will effectively be using a different methodology to that for previous years. It is recognised that at times such a purist approach will not be practicable, for example when information about a critical factor determining a service (for example, meteorology for air pollutant absorption) is only available for a single past year.

## Disaggregating value and quantity changes in asset valuation

As stated earlier in this section, a decline in the NPV of an asset does not necessarily signal depletion or degradation of the asset, nor does an increase imply enhancement. It is relevant to tease out how much of the change in valuation is due to physical rather than price factors. Short-term fluctuations in prices (for example, because of exchange rate movements) should have limited effect on asset values because of multi-year averaging, but it is still helpful to quantify this.

There is as yet no established procedure for the decomposition of a change in asset value into its component elements. It is relatively straightforward to estimate what the change in value would have been if unit values had not changed and everything else had remained the same, but the estimates of each of the components of change is dependent upon the order in which the calculations are made. More work is needed to establish conventions and approaches in this area.

Table 8.2: Principles

#### Principles

2.1	The aggregate accounts should be based on, and consistent with, the underlying ecosystem accounts for
	different broad habitats.

- 2.2 The national level accounts should be consistent with these more spatially disaggregated accounts.
- 2.3 Annual accounts should be the aim for natural capital flows. Asset accounts which are unlikely to change significantly can be updated less frequently.
- 2.4 For high-level ecosystem accounting a degree of uncertainty is acceptable where the main purpose is to estimate orders of magnitude and track trends over time.
- 2.5 For each account we will provide a transparent assessment of confidence levels in the estimates, the major gaps in service coverage, the potential for over or understatements and other uncertainties. This will help to communicate the degree of uncertainty effectively and transparently.
- 2.6 As accounts are updated we will indicate the major revisions and the reasons for them.
- 3.1 In future the UK ecosystem extent accounts should systematically reflect the full range of 23 Land Cover classes from the Land Cover Map.
- 4.1 The following broad dimensions should be considered when compiling condition accounts: relevant volume estimates (for example, timber biomass, water quantity or flow, length of linear features) biodiversity indicators (for example, abundance indicators, mean species richness) soil indicators (for example, carbon content, water content) ecological condition indicators (for example, water quality, plant health, invasive species) spatial configuration (for example, fragmentation, connectivity) access (for example, proximity to areas of population) management practices (for example, organic farming, degree of protection)
- 5.1 It is good practice to set out a logic chain in developing accounts for ecosystems services, whilst recognising that the relationships between the inputs used in the model, and the delivery of services, are unlikely to be fully established and should not be interpreted in a deterministic way.
- 5.2 CICES should be regarded as a checklist rather than as a standard to be followed in all its detail.
- 5.3 We draw the line between the farmland ecosystem and the economy at the point at which vegetable biomass is extracted, therefore livestock is not included as an ecosystem service within the UK Natural Capital Accounts.
- 5.4 Pollination and other intermediate services should be recorded within the accounts where possible and valued where appropriate.
- 5.5 The natural capital accounts should not take into account the disservices or negative externalities arising from ecosystems functioning.
- 6.1 Accounting frameworks and methodologies are not intended to capture all or total values for the natural environment. Rather the aim is to expand the production and asset boundaries of the national accounts to include and value an increasing range of services and assets.
- 6.2 Monetary accounting depends upon and must be developed in parallel with physical accounting in order to provide an overall view of the status and trends in ecosystem services.
- 6.3 Monetary accounts are based on the concept that a transaction has taken place (or, in the case of asset valuation, a projected flow of transactions) with an identifiable user or beneficiary.
- 6.4 Our approach wherever possible will be to value actual use of services. This principle also applies to expected future use of services to estimate asset values (see Section 8).
- 6.5 Valuation should aim to isolate the contribution of the ecosystem to the service received by users. Therefore valuation should exclude human inputs and produced capital.
- 6.6 To ensure consistency with the national accounts, our approach wherever possible will be to identify an exchange value for individual ecosystem services, including for non-marketed services.
- 6.7 An exchange value could be observed, deduced or, for non-market goods, imputed ("if a market existed"). This may require innovative, but transparent and intuitive methods to identify or impute prices, including adapting traditional methods of environmental valuation.

- 6.8 Where exchange values cannot be satisfactorily identified and measured, alternative welfare-based measures including consumer surplus can be provisionally included as if they were proxy exchange values so retaining the balance between supply and use. The accounts should clearly state where valuation estimates are conceptually likely to be overestimates of the exchange value and, where possible, indicate or assess the degree of overstatement.
- 7.1 The rationale for using a particular technique or estimate should be clearly explained within each account.
- 7.2 Valuation methods should be transparent, intuitive and replicable based on repeated (for example, annual) data.
- 7.3 Where possible calculated values should be broken down into their "price" and "quantity" elements.
- 7.4 Admission and parking fees to nature-based recreational sites should be included as part of the exchange value for recreation services. Adjustments to these prices may need to be made to exclude non-ecosystem inputs.
- 7.5 Resource rent approaches should be used for valuing provisioning services in the first instance.
- 7.6 For the calculation of resource rent using the residual value method, the rate of return on produced assets should be based in the first instance upon an estimate of the industry-specific rate of return; and if this is not possible then the 10-year gilt nominal par yield should be used, converted into real terms by reference to the GDP deflator. The rate of return should not be averaged for the purpose of calculating resource rent for the year. This is because the interest rate for the year represents the return to capital in that year.
- 7.7 If the residual value approach does not produce plausible estimates for subsoil assets and provisioning services, alternative methods should be explored.
- 7.8 Survey-based travel costs of private and public transport can be considered as a proxy unit exchange value where this corresponds to the quantity of observed visits based on those travel costs.
- 7.9 Care is required to ensure that the survey cost data is interpreted correctly for this purpose, for example, that the user is making the trip in order to experience the natural environment; travel costs to sites largely consisting of non-natural features will overstate the contribution of the ecosystem.
- 7.10 Time spent on site should not be included as an explicit component of an exchange value for recreation, but could be included in the physical account as a measure of the service provided.
- 7.11 Localis ed trips to recreational sites, which do not incur cash expenditure (for example, because of walking) can potentially be given an imputed value on the basis of either: (i) the estimated expenditure that would be incurred by driving to that site, or (ii) the cost in terms of the time incurred in travelling to the site. If the latter approach is adopted, these should use the values for leisure trips set out in the Department for Transport's WebTAG.
- 7.12 Supply of recreational services can benefit both the enterprise sector (for example, tourism businesses) as well as household sector (visitors). These are potentially additive and can be accounted for separately in the supply and use tables .
- 7.13 Stated preference methods should only be used where they can potentially capture exchange values that other methods cannot, in particular non-use values.
- 7.14 Non-use values are admissible in natural capital accounting if based on real or hypothetically feasible transactions (for example, bequests to environmental charities). It should be made clear how consistent such valuations are with exchange value principles.
- 8.1 We will adopt a net present value approach to estimating the accounting value of ecosystem assets. The asset values for opening and closing stocks will typically reflect a basket of services provided by that ecosystem and projected into the future, based on assumptions of future service trends and prices.
- 8.2 For non-renewable resources, the asset life should be assumed to be 25 years as a default.
- 8.3 Henceforth we will adopt a 100-year asset life to better reflect the longevity of renewable natural assets.
- 8.4 Where constant flows are assumed, it should be demonstrated that the sustainability of that flow over the asset life is a reasonable assumption.

- 8.5 Projected increasing flows must be clearly evidenced and justified. Population growth projections can be taken into account in determining future service flows if it can be assumed that the extent or condition of assets are not degraded by that growth.
- 8.6 Projections of unit values should be in real terms (that is, excluding general inflation) where the discount rate is in real terms.
- 8.7 It is advisable to project increasing unit values where there is reasonable supporting evidence that is specific to the particular service being projected.
- 8.8 In the absence of evidence to support increasing real prices, prices should be projected forward based on at least a 5-year average or trend.
- 8.9 On the basis of a 100-year asset life, we will continue to use a declining discount rate (3.5% up to 30 years; 3.0% for 31 to 75 years; 2.5% for 76 to 100 years) based on the Ramsey rule.
- 8.10 Each NPV calculation for any given previous year should be based upon the expectations and knowledge present at that time rather than taking into account circumstances and knowledge that have come to light since then.

Source: Office for National Statistics

#### Notes for: Valuing ecosystem assets

- The SEEA (Table 4.4) envisages disaggregating the additions or reductions by cause (anthropogenic or not) but in practice the distinction is expected to be extremely problematic. If valuation distinguishes between price and quantity for services, it should be possible to be specific about revaluation, with the remaining entries based on the change in quantity of services. For example, with only national level totals, then additions would only apply to those services which have increased in volume, whilst reductions would apply to those services which have reduced in volume.
- 2. Hein L, Bagstad K, Edens B, Obst C, de Jong R, Lesschen JP, <u>Defining Ecosystem Assets for Natural</u> <u>Capital Accounting</u> (2016).
- 3. In accounting terms, this would mean valuing assets on the basis of the costs associated with restoring or creating the asset and assuming an asset lifetime, then running down the value of assets to reflect this depreciation in the balance sheet and adjusting GDP to reflect negative savings (unless actual expenditure offsets this depletion). Mayer, C, Unnatural capital accounting, Issue Paper 2.3, <u>Valuation for Accounting</u>. <u>Seminar</u> (London, 2013).
- 4. A recent meta-analysis of the benefits of ecosystem restoration paper only found 94 studies out of 2000 ecosystem restoration projects which could furnish cost data. De Groot, R. S. et al. Benefits of investing in ecosystem restoration, Conservation Biology (2013) See also Provins, A. Accounting for the value of wetland services, Issue paper 1.2., Valuation for Accounting Seminar (London, 2013).
- Department for Transport, <u>Transport Appraisal Guidance Unit A1.1 Cost Benefit Analysis</u> (November 2014); EUROSTAT-OECD <u>Survey of national practices in estimating net stocks of structures</u> (2016), Table 1, pp. 74-7. An asset life of 120 years is used in the economic appraisal of the <u>Thames Tideway Tunnel</u>.
- 6. In other words, if in calculating asset value, a 50 year life span is assumed this year, but also next year when it is recalculated, and the year after and so on assuming no degradation then in effect we would be assuming that the asset life is continually extended, and therefore continuous.
- 7. This notional share of the NPV of infinite flows rises at a diminishing rate as asset life is increased: 96.9% for 150 years and 99.8% for 400 years.
- 8. Future income growth, for example, will be a determining factor in both market and social discount rates, albeit over different time horizons.
- 9. The average deflated 10-year "par yield" for British government securities has averaged a real yield of 1.5% between 2001 and 2016.